

Hammerson

Welcome to WestQuay

The South Coast's premier
retail destination



An Introduction to WestQuay

WestQuay, in the heart of Southampton, is the South Coast's premier retail destination and benefits from good transport links via the M27 and M3 with regular train services to and from central London.

Southampton's wide catchment covers a large resident population of 1.4 million within its principal shopping catchment and annually spends over £6.9 billion on non-grocery retail and catering in Southampton – and is one of the highest in Hammerson's portfolio.

Construction work has commenced on WestQuay Watermark, a leisure and catering extension comprising 16,000 sq m including up to 20 restaurants and a 10 screen cinema.

The work is due for completion in Q4 2016.

[Westquay website](#)

Opened in

2000

Retail & leisure floor space

75,300m²

Tenants

100

Footfall

16 million



WestQuay Tenant Mix

Anchor stores



Major stores



Restaurants



WestQuay Location

Average spend

£83

Percentage of Southampton's sales taken at WestQuay

62%

Percentage of catchment that comes from the top three highest spending ACORN categories

64%

Net promoter score

+16

WestQuay streetview

■ WestQuay

WestQuay Accessibility

Car parking spaces

4,000



WestQuay Accessibility

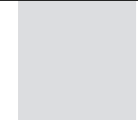
Walk from Southampton central train station to WestQuay

16 minutes

From Southampton train station to London Waterloo

**1 hour
14 minutes**





WestQuay Catchment

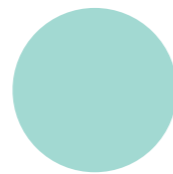
Primary

297k



Secondary

342k



Tertiary

808k



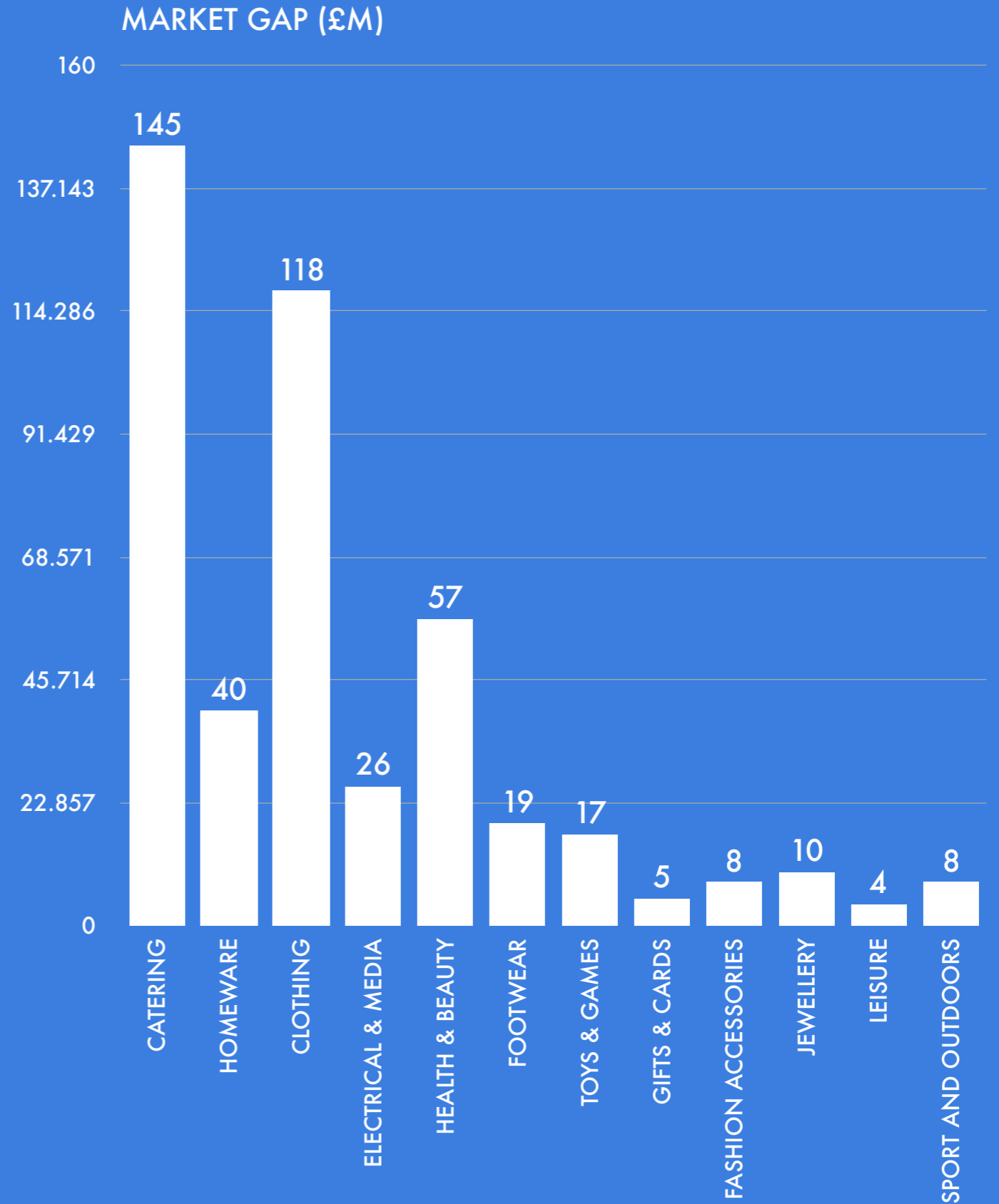
WestQuay Opportunity

Total non-grocery market gap

£310 million

Total catering gap

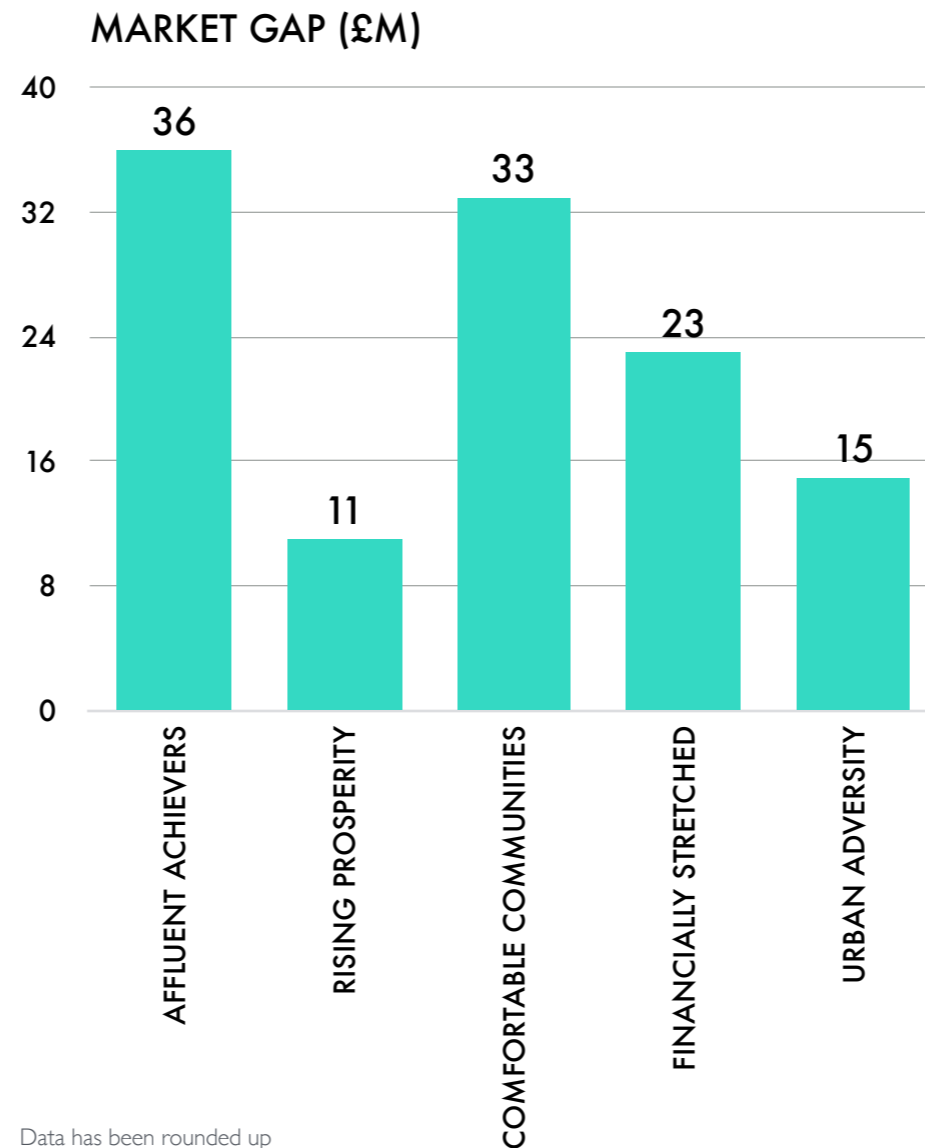
£145 million



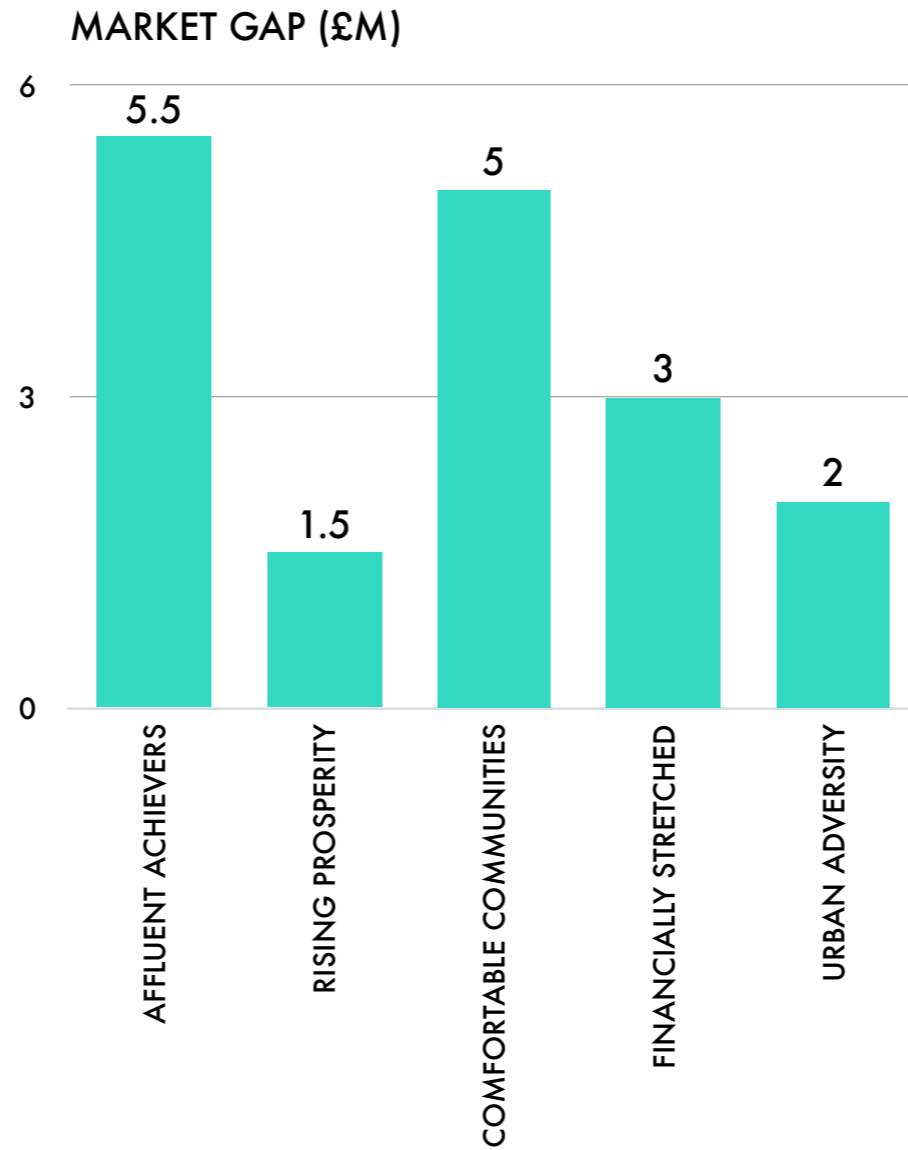
Total market gap in clothing

£118 million

Clothing Market Gap



Toys & Games Market Gap



Data has been rounded up



Total market gap in toys & games

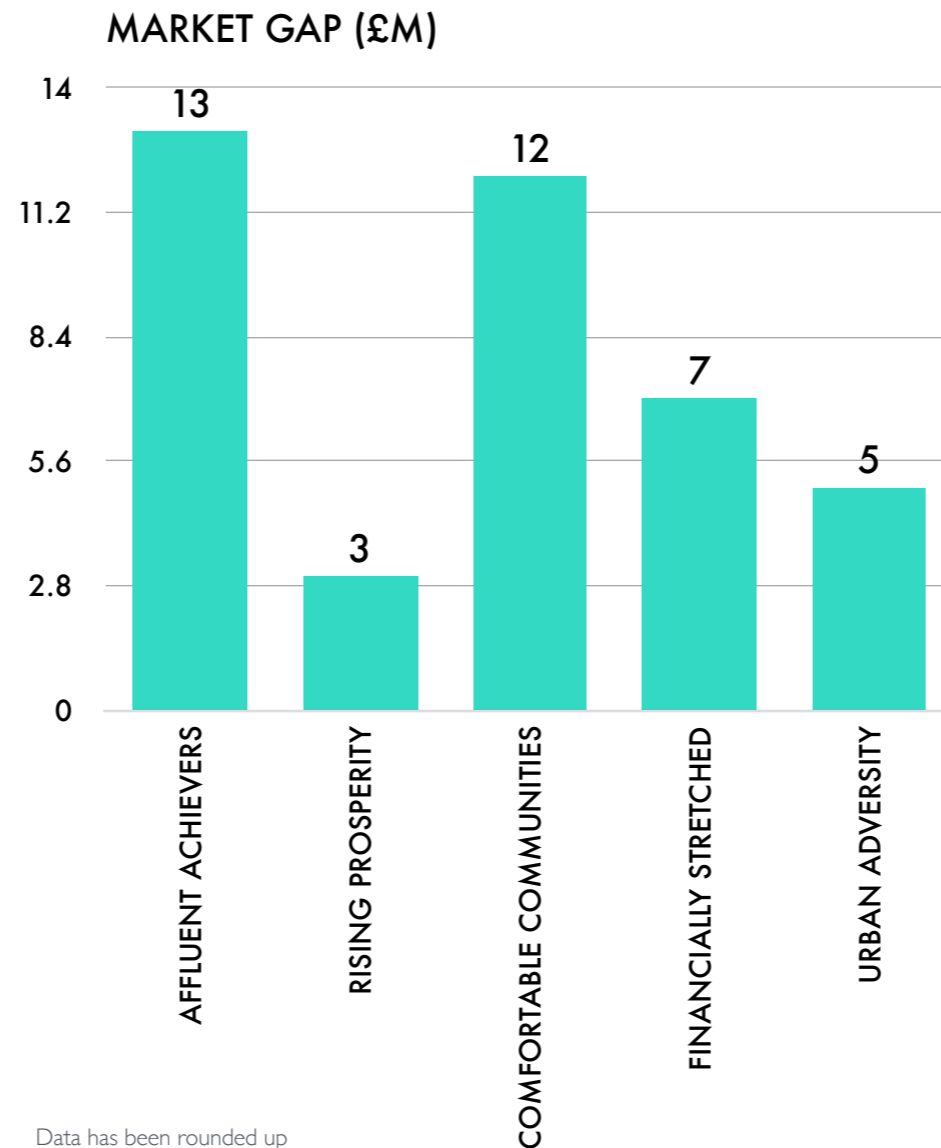
£17 million

Homeware Market Gap

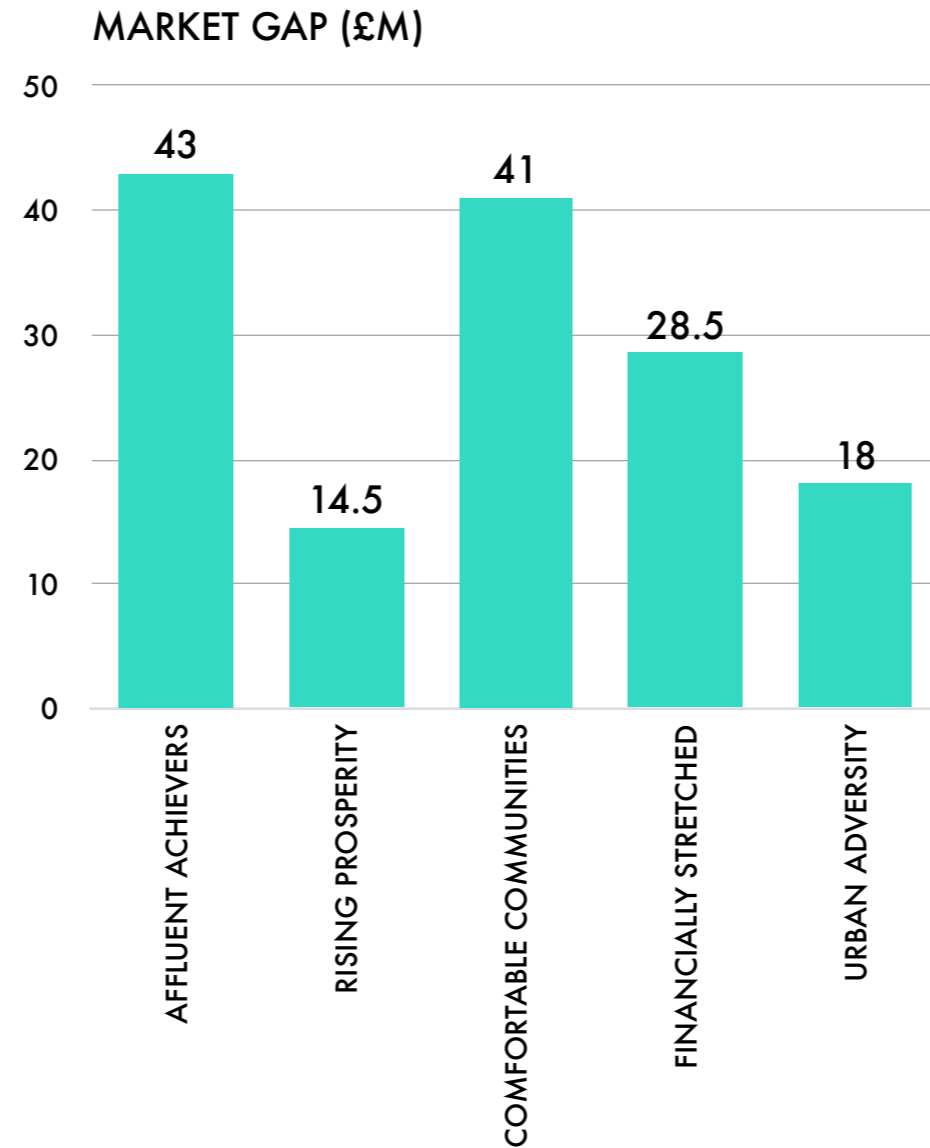


Total market gap in homeware

£40 million



Catering Market Gap



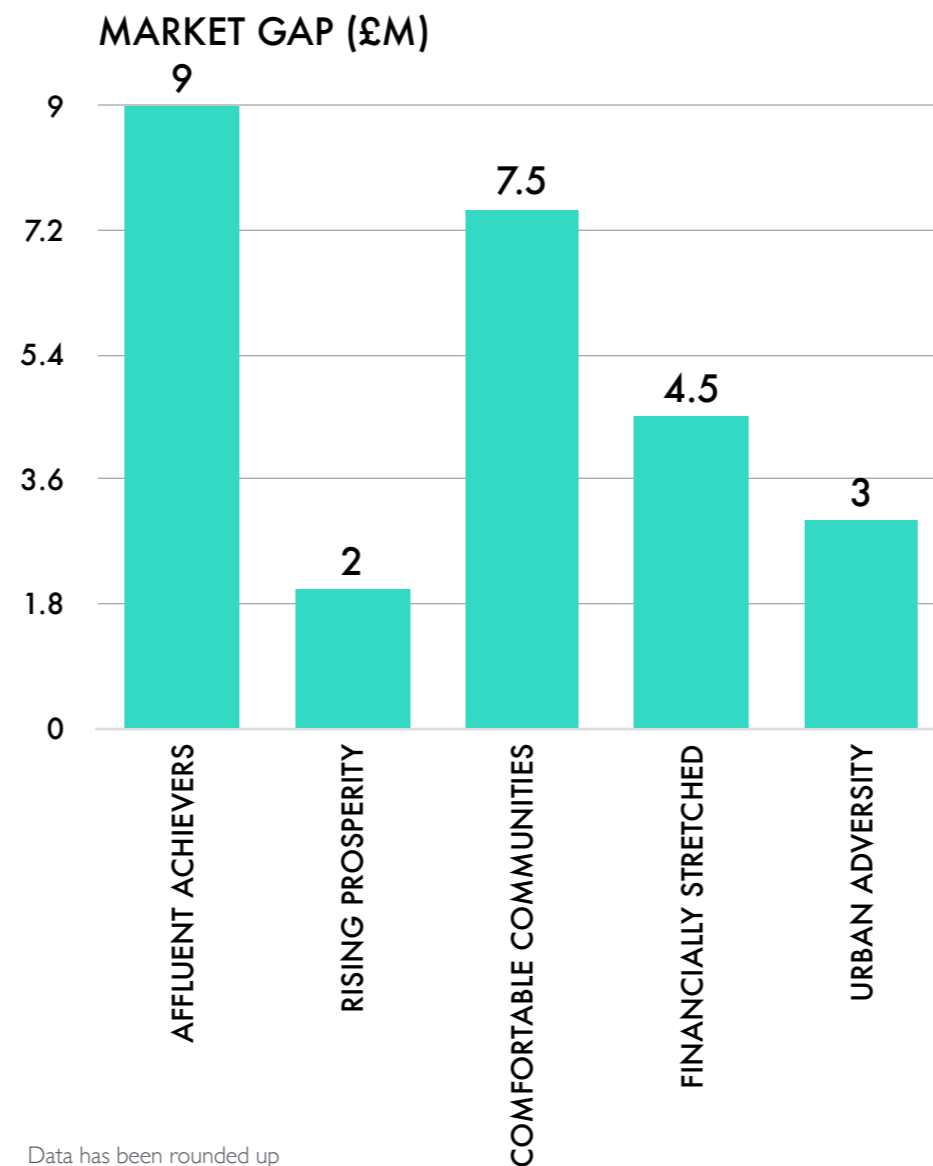
Total market gap in catering

£145 million

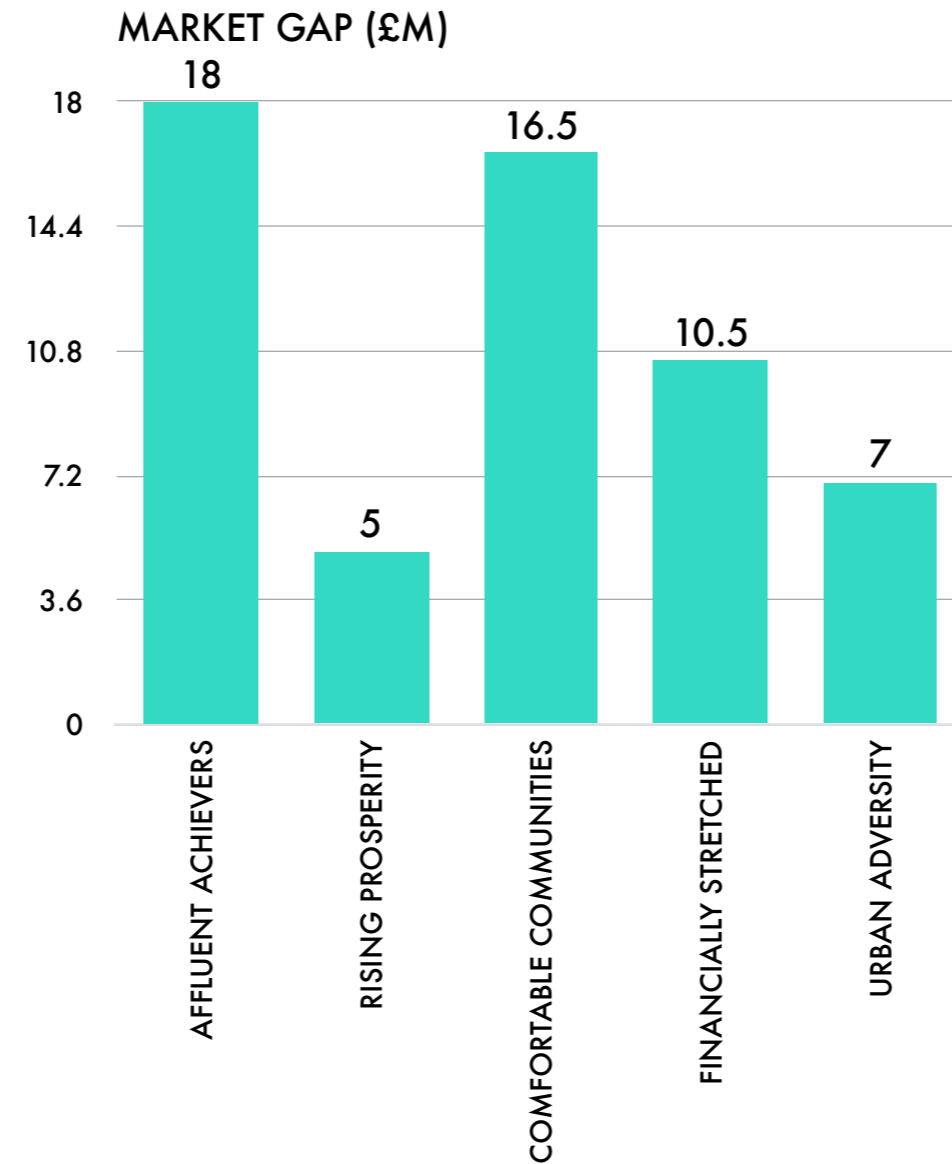
Total market gap in electrical & media

£26 million

Electrical & Media Market Gap



Health & Beauty Market Gap



Data has been rounded up



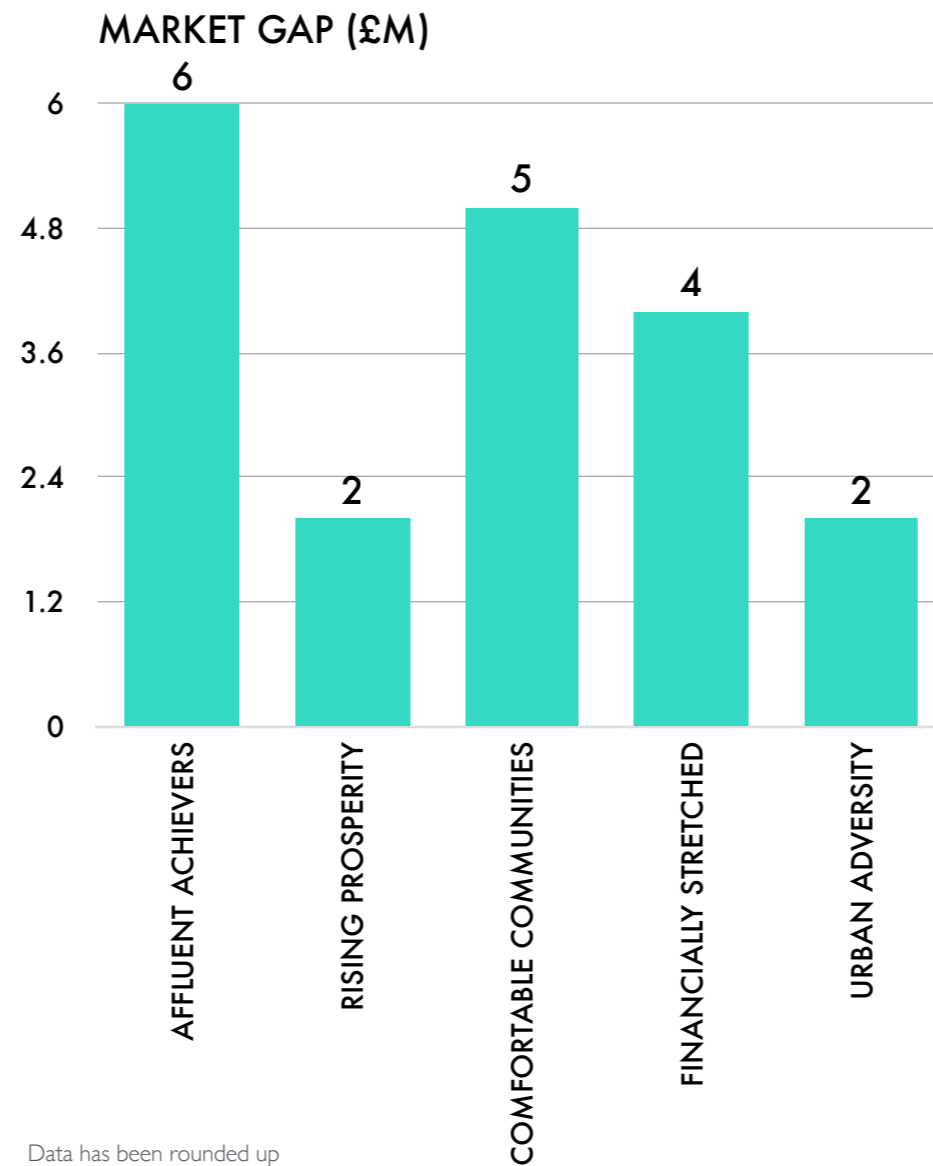
Total market gap in health & beauty

£56 million

Total market gap in footwear

£19 million

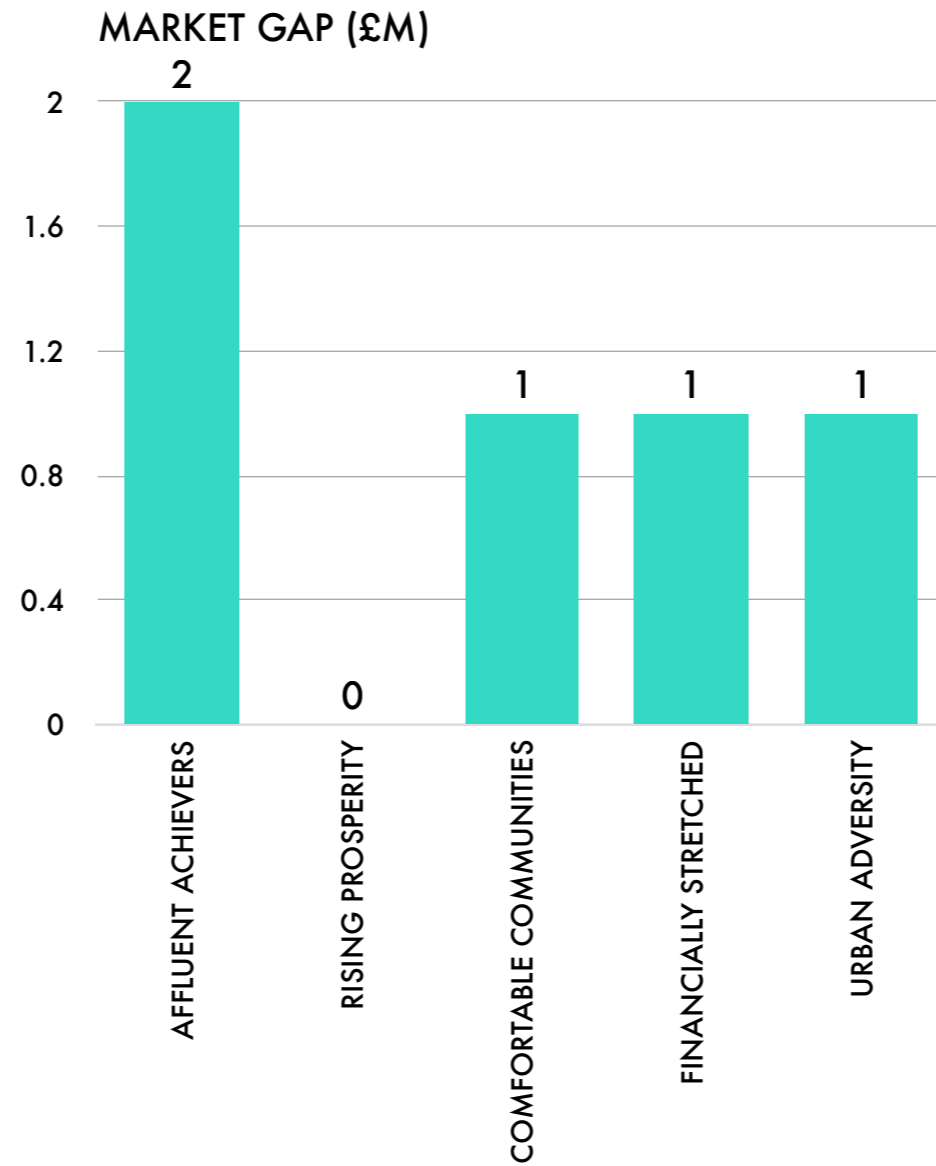
Footwear Market Gap



Data has been rounded up



Gifts & Cards Market Gap



Data has been rounded up



Total market gap in gifts & cards

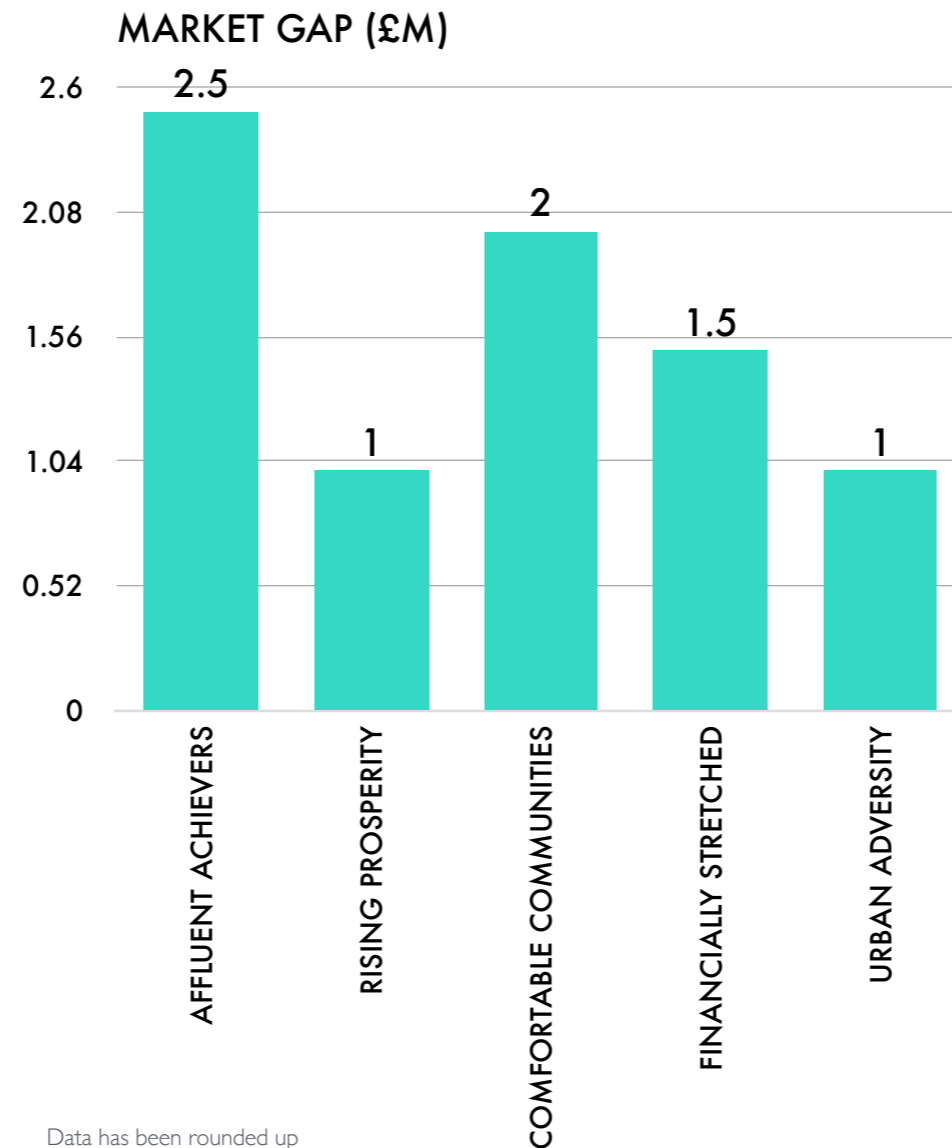
£5 million

Fashion Accessories Market Gap

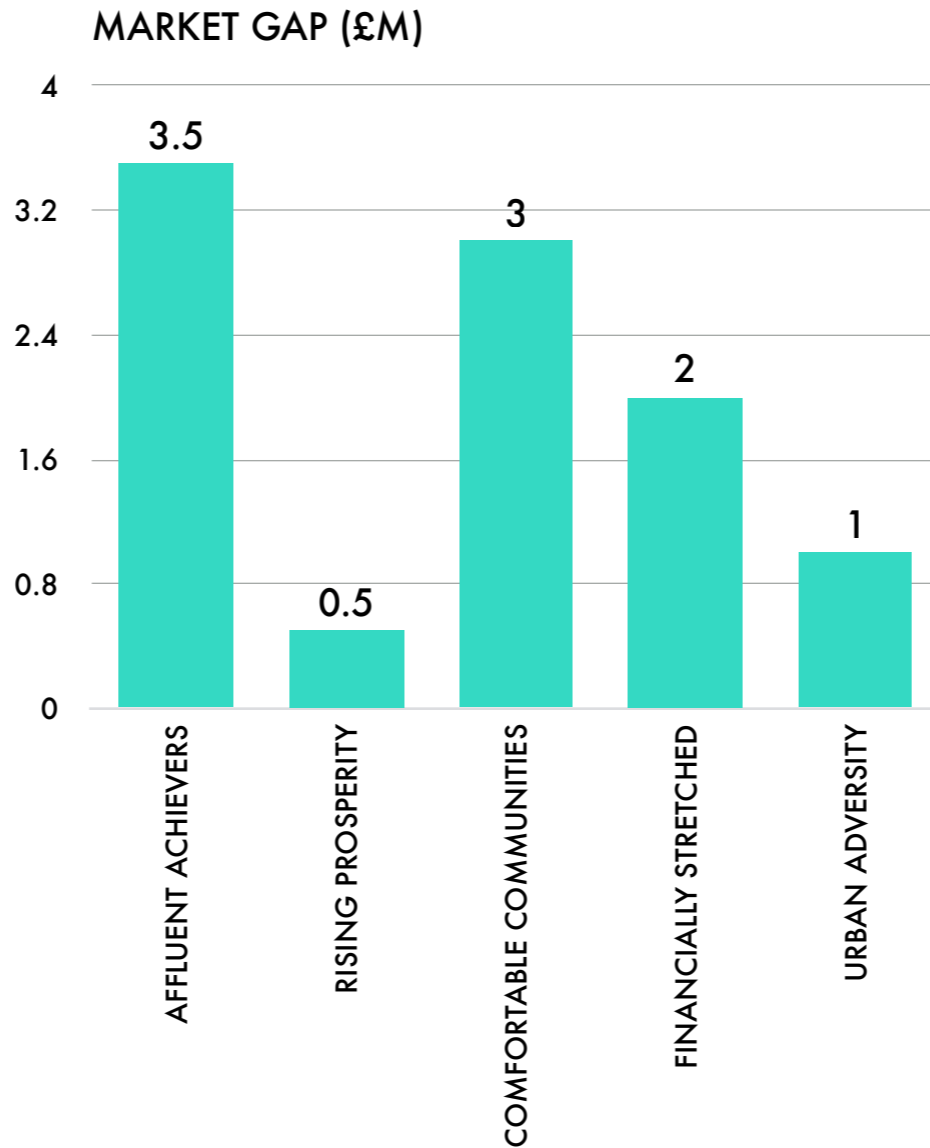


Total market gap in fashion accessories

£8 million



Jewellery Market Gap



Total market gap in jewellery

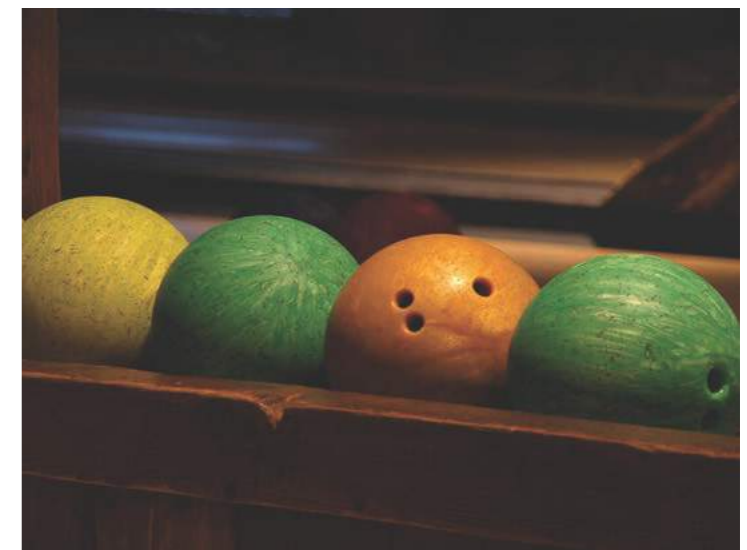
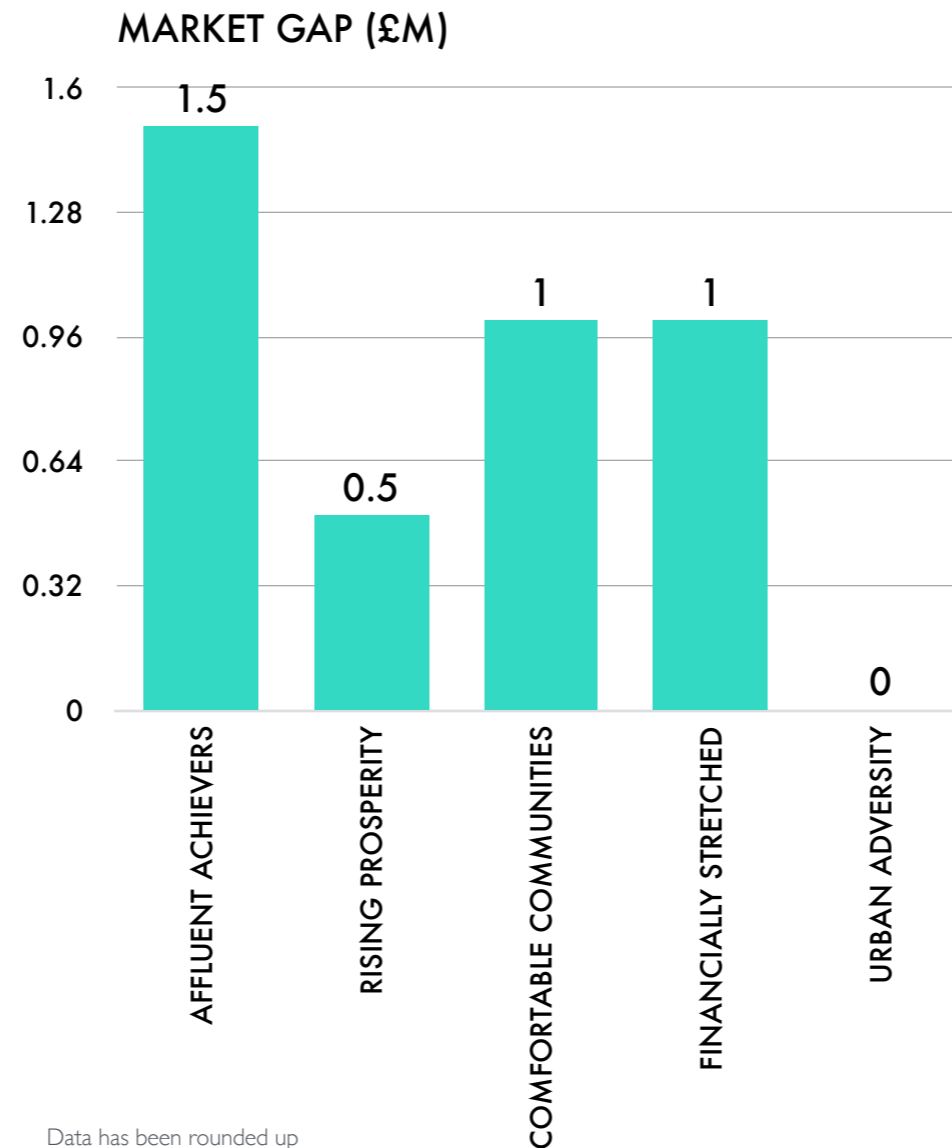
£10 million

Leisure Market Gap

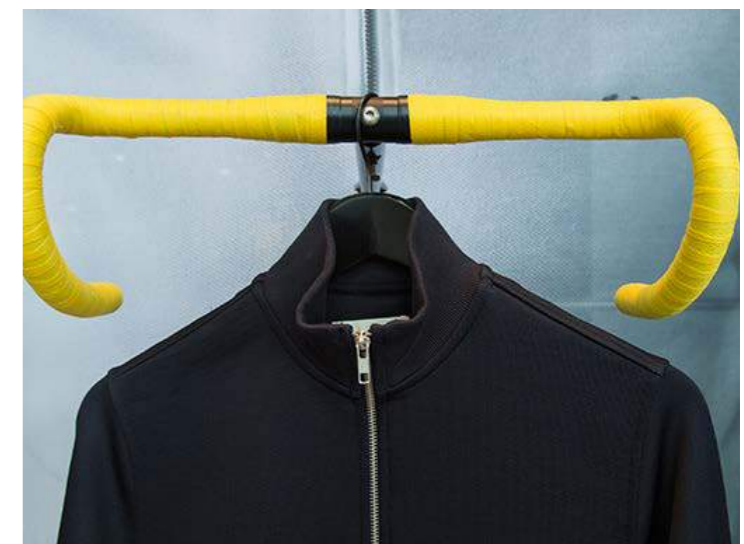
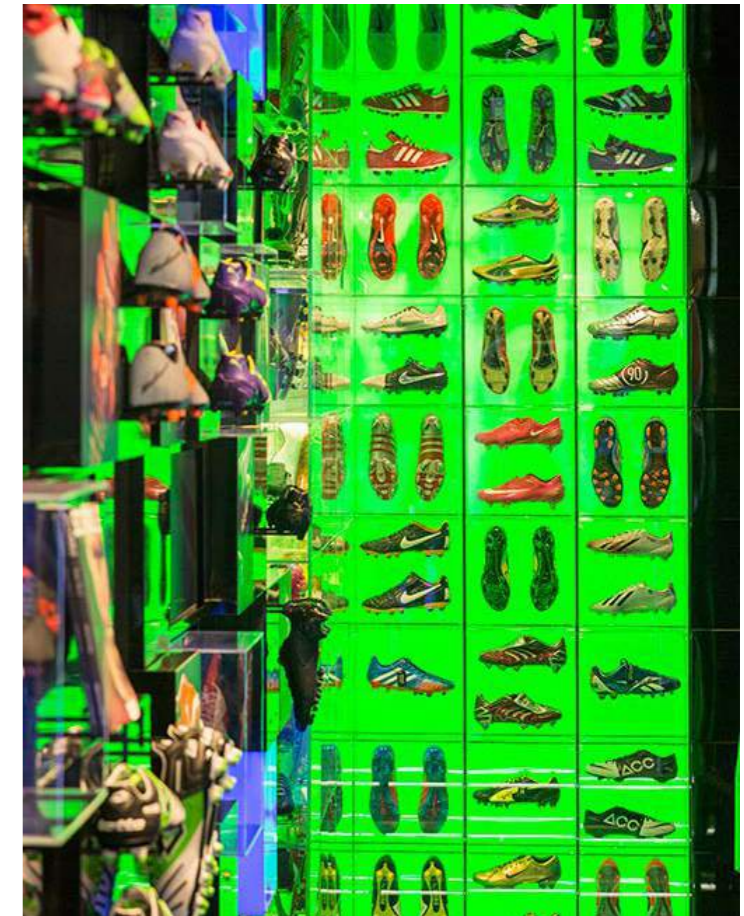
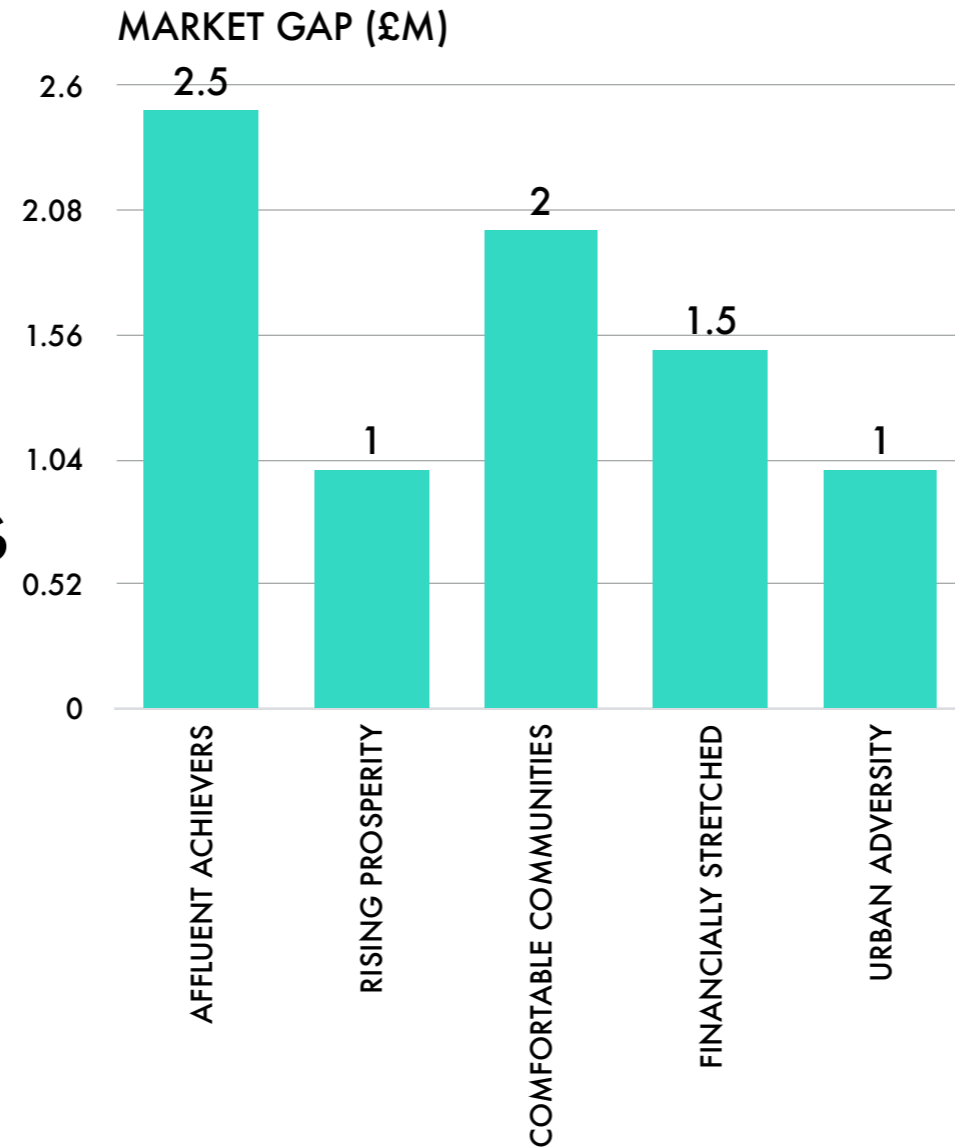


Total market gap in leisure

£4 million



Sports & Outdoors Market Gap



Total market gap in sports & outdoors

£8 million



Online Resources

Floorplans

Internet connection required

Street View

Internet connection required

Website

Internet connection required



WestQuay Contacts

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