

Hammerson

Welcome to Brent Cross

A UK retail success story




An Introduction to Brent Cross

Brent Cross is a UK retail success story. Located in one of the UK's most affluent catchments, it has a loyal and partisan customer base which thrives on having access to the best of both UK and international brands.

Located at the junction of the M1 motorway and the London north circular, it is well positioned to serve the 1.9m people within its catchment area who spend just under £9.1 bn on non-grocery and catering

Brent Cross has one of the largest retail catchments in the UK, and is the largest asset by value in the Hammerson portfolio

[Brent Cross website](#)



Opened in

1976

Retail & leisure floor space

83,600m²

Tenants

120

Footfall

15 million

Brent Park Tenant Mix

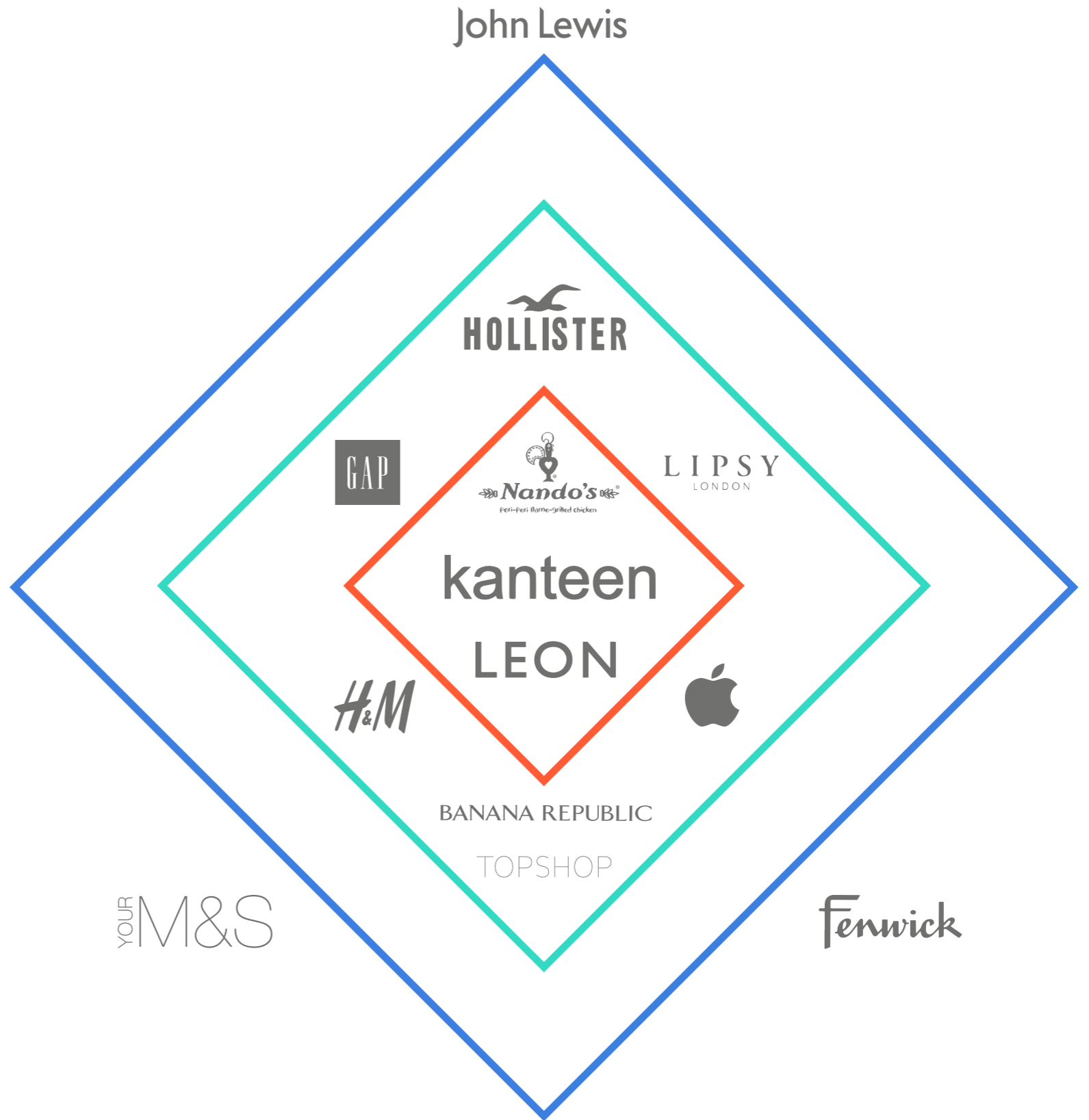
Anchors stores



Major stores



Restaurants



Brent Cross Location

Average spend

£105

Percentage of catchment that comes from the top
three highest spending acorn groups

79%

Net promoter score

38



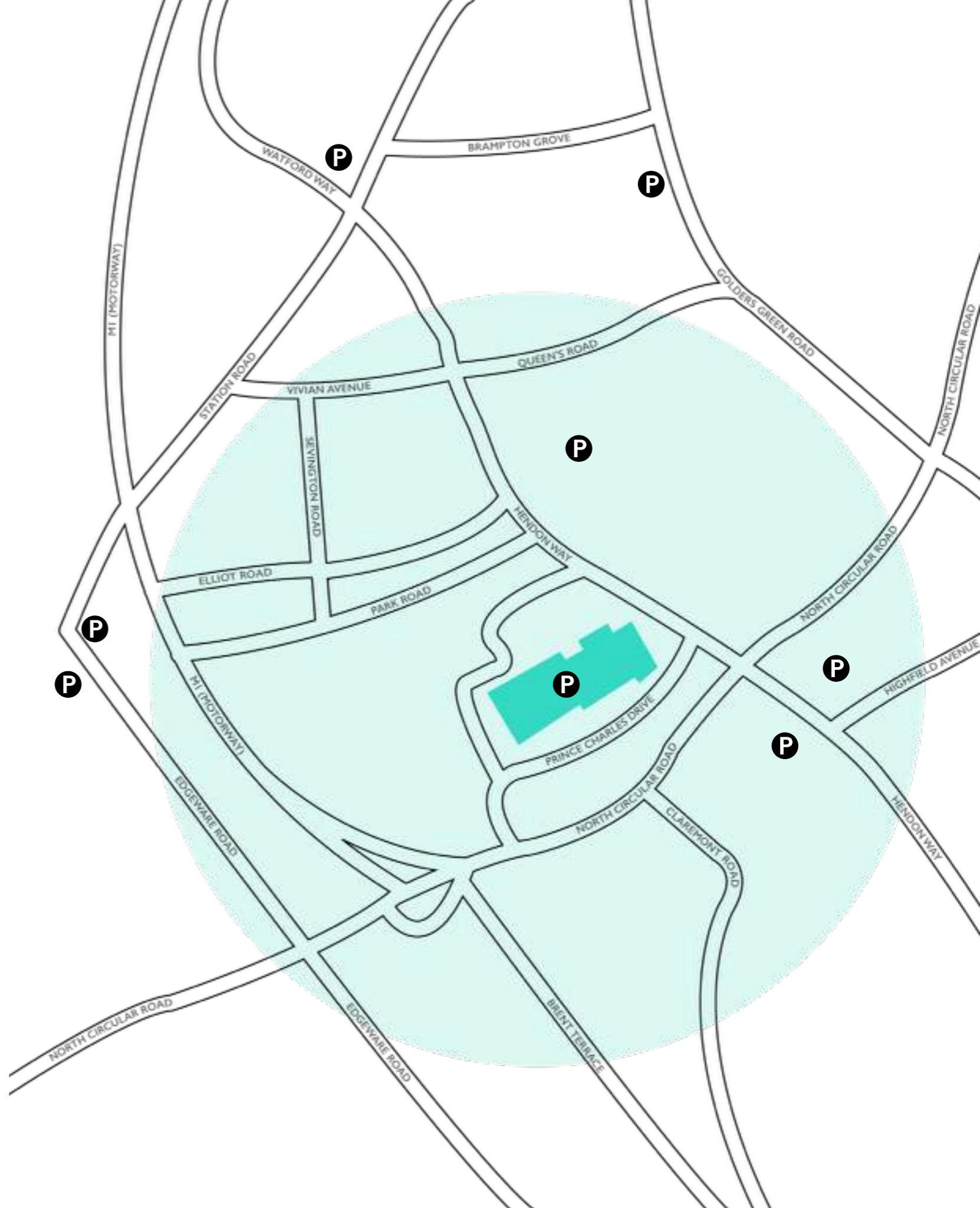
Brent Cross streetview

■ Brent Cross

Brent Cross Accessibility

Car parking spaces

8,000

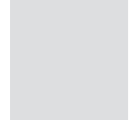


Brent Cross Accessibility

Walk from Brent Cross tube station to Brent Cross

14 minutes





Brent Cross Catchment

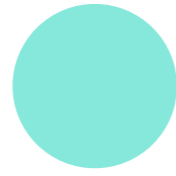
Primary

333k



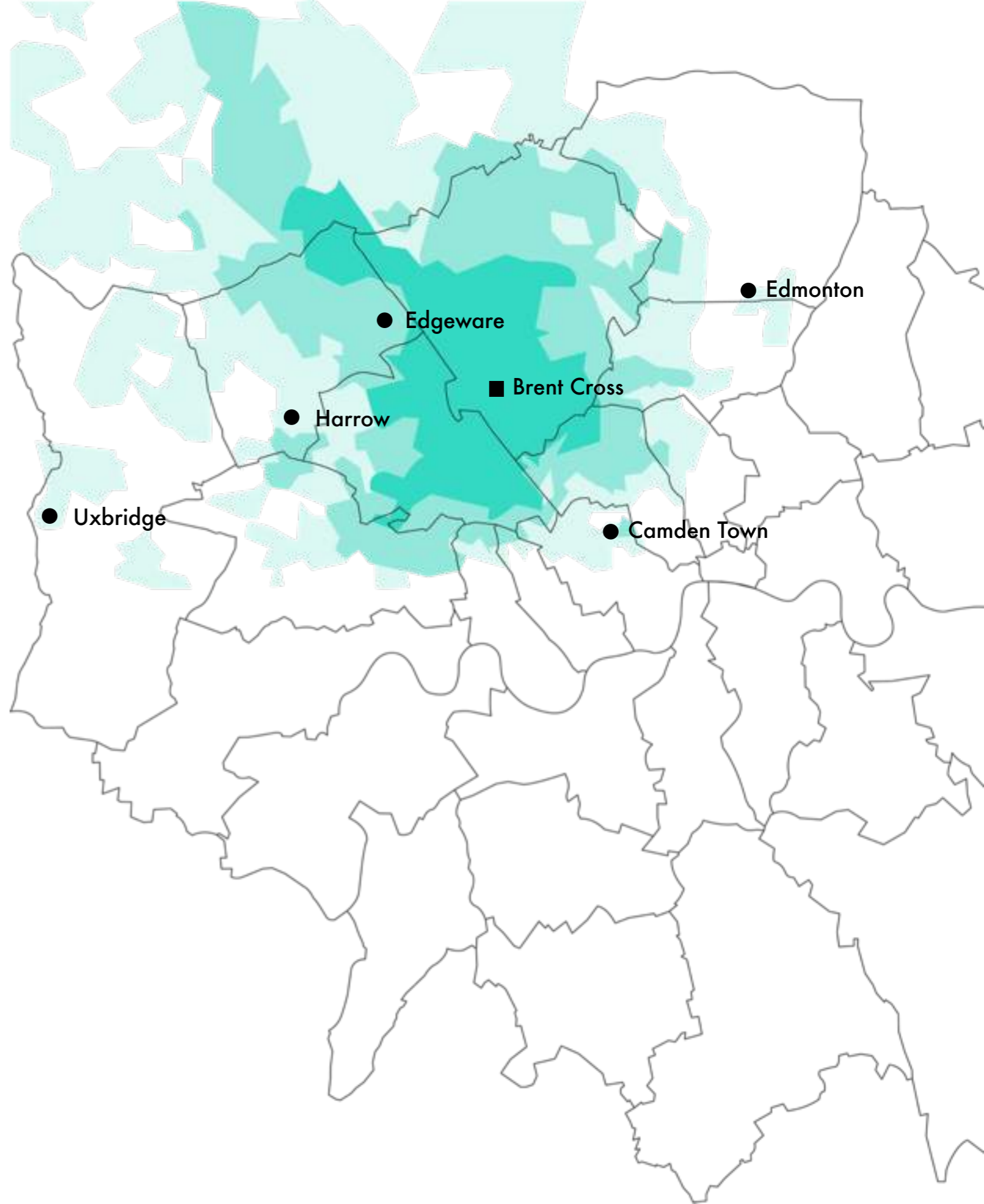
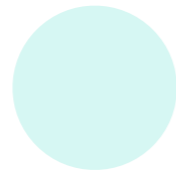
Secondary

565k



Tertiary

969k



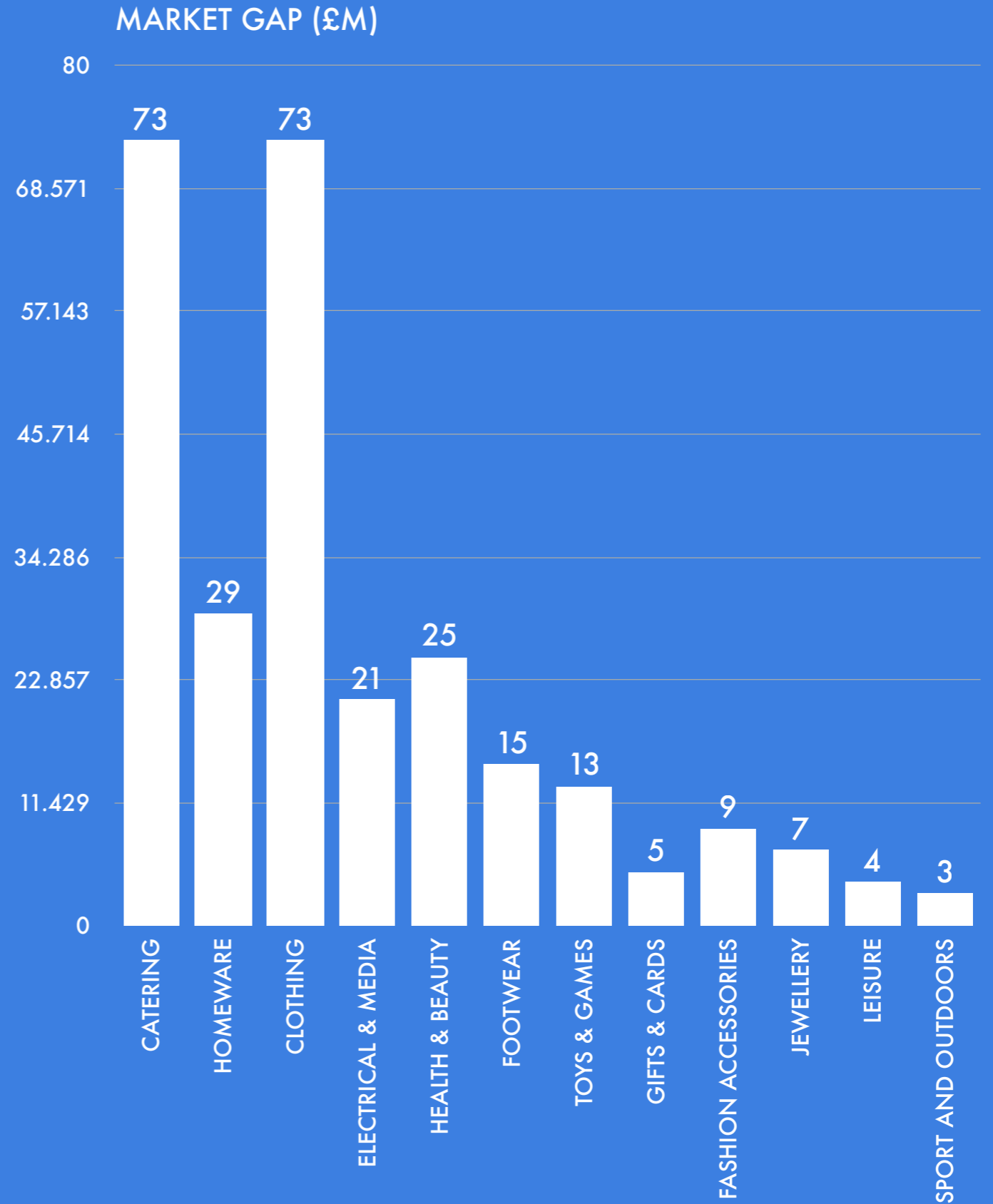
Brent Cross Opportunity

Total non-grocery market gap

£203 million

Total catering gap

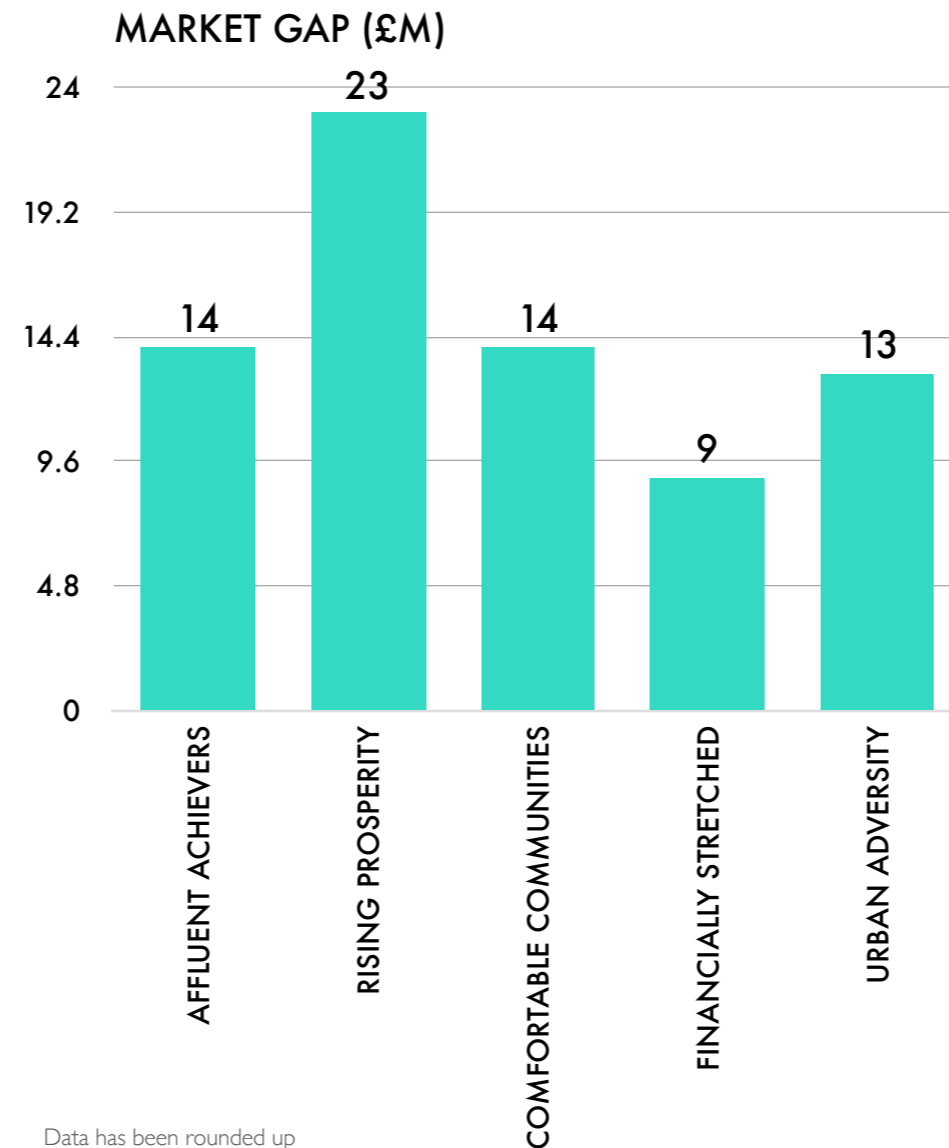
£73 million



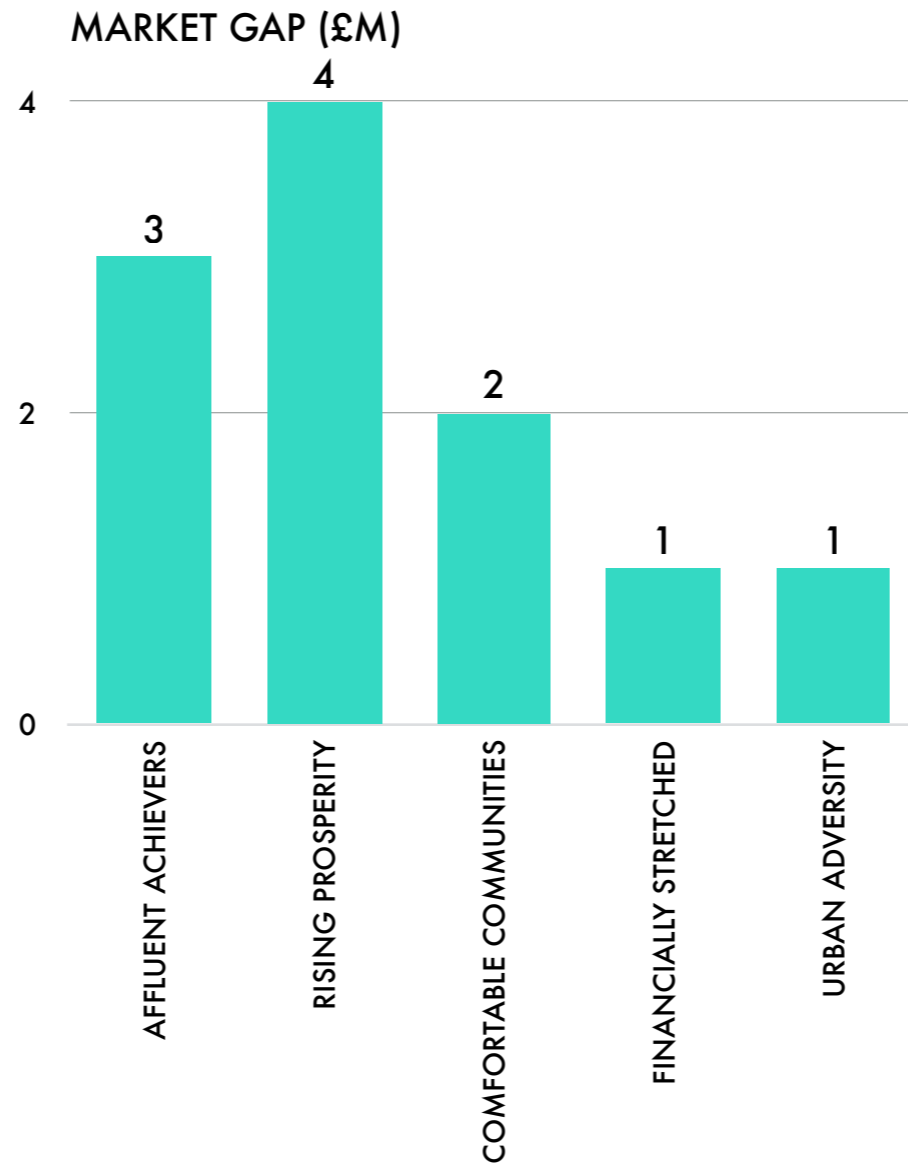
Total market gap in clothing

£73 million

Clothing Market Gap



Toys & Games Market Gap



Data has been rounded up

Total market gap in toys & games

£13 million

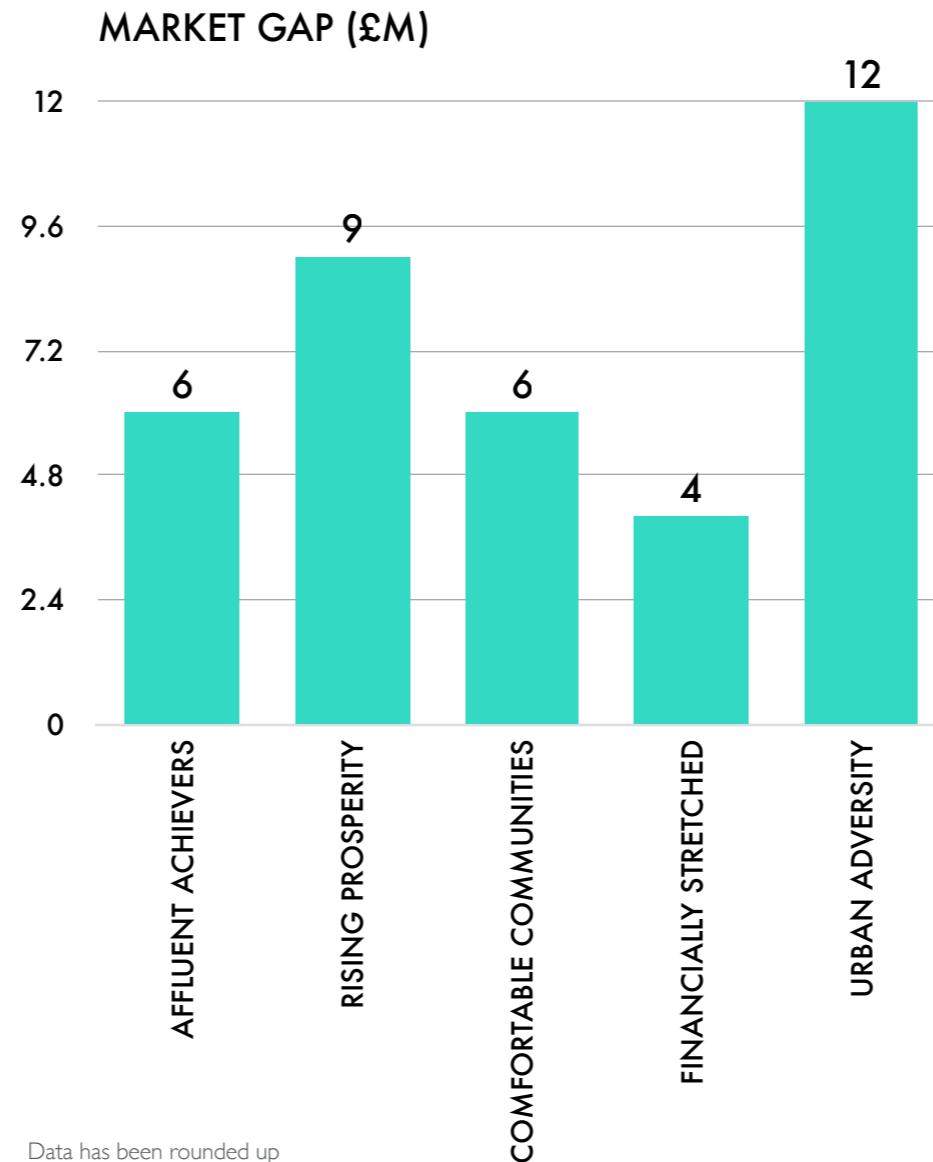


Homeware Market Gap

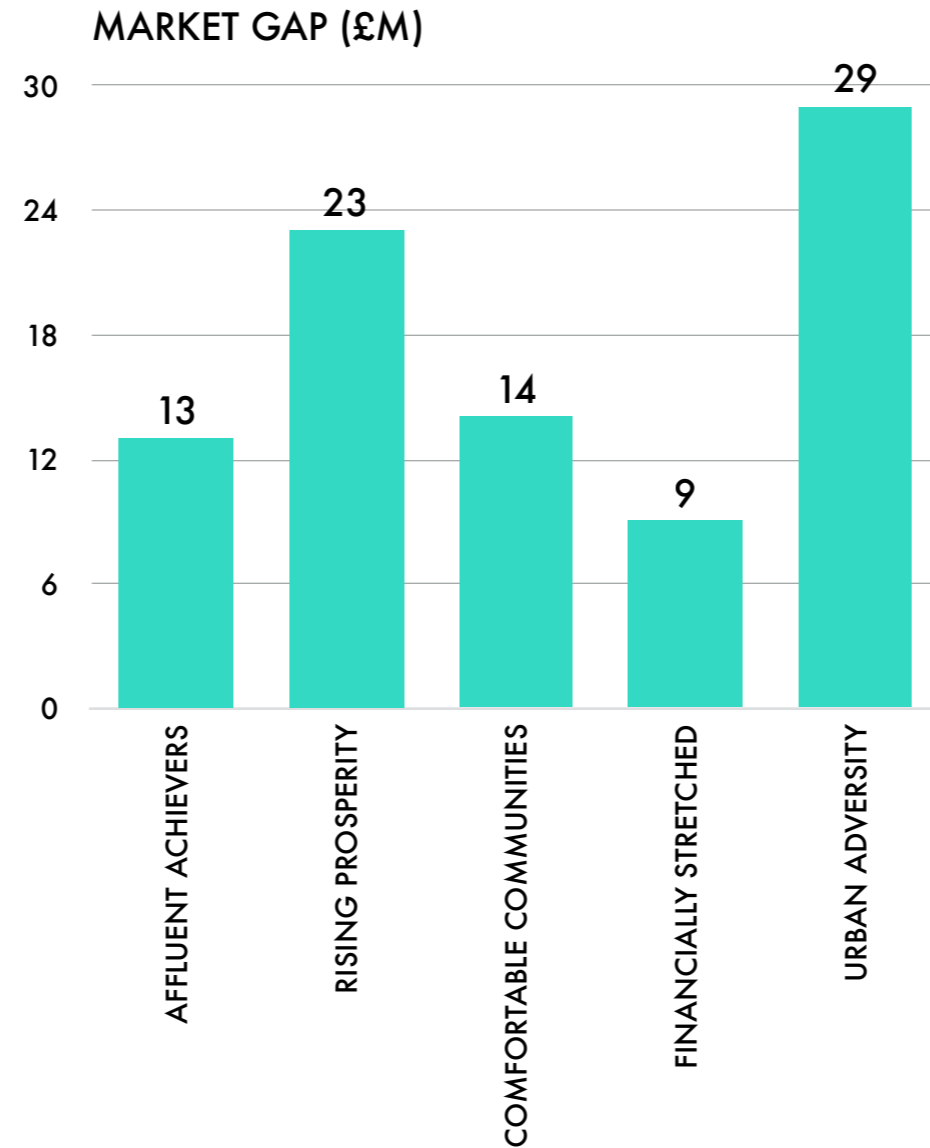


Total market gap in homeware

£29 million



Catering Market Gap



Data has been rounded up



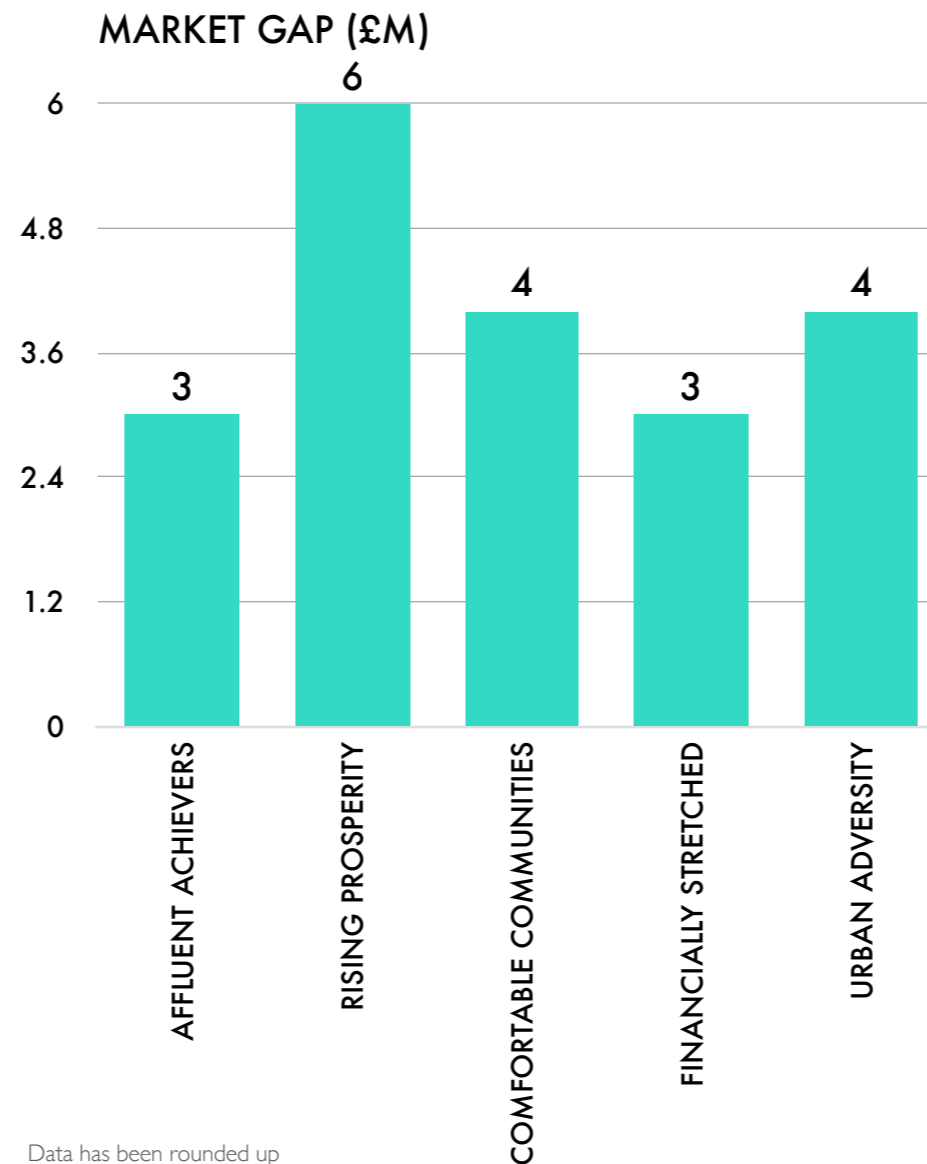
Total market gap in catering

£73 million

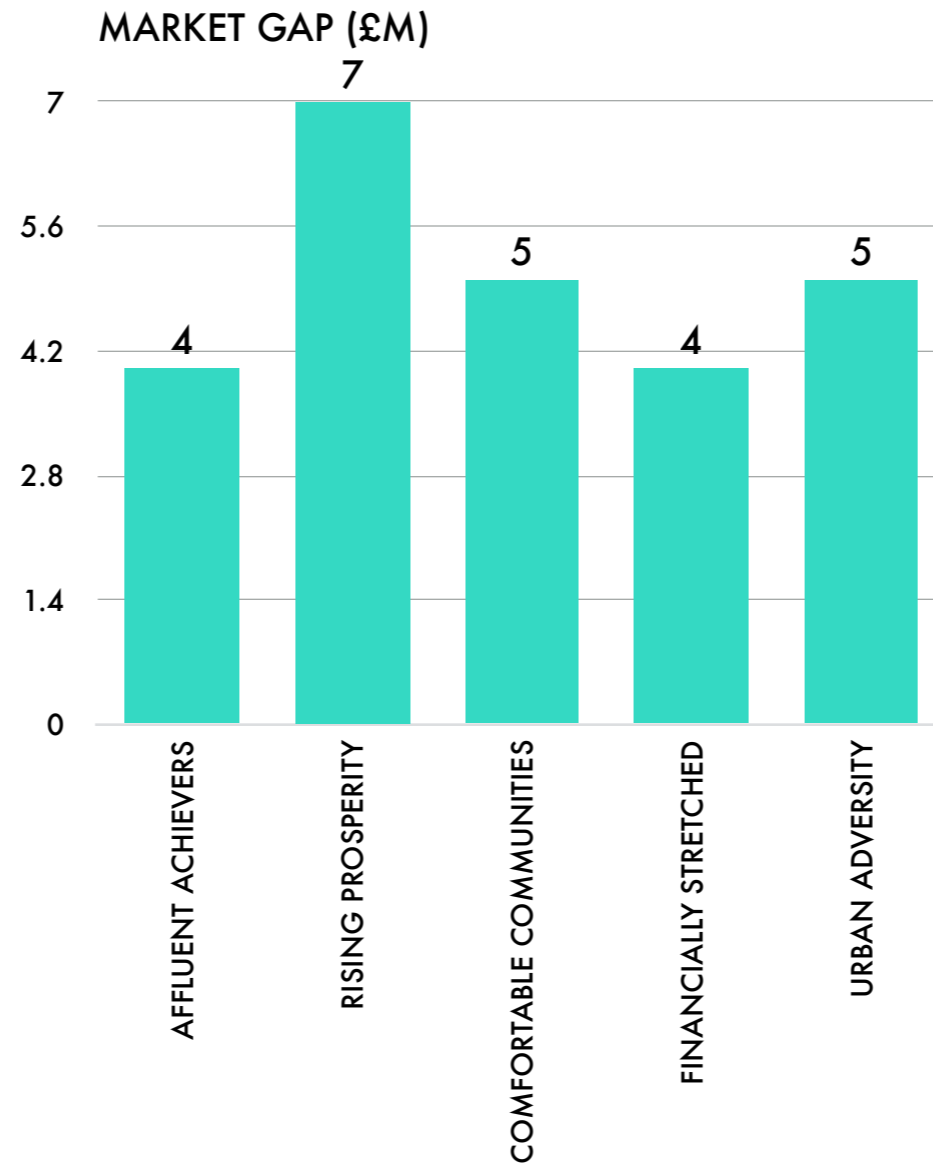
Total market gap in electrical & media

£21 million

Electrical & Media Market Gap



Health & Beauty Market Gap



Data has been rounded up



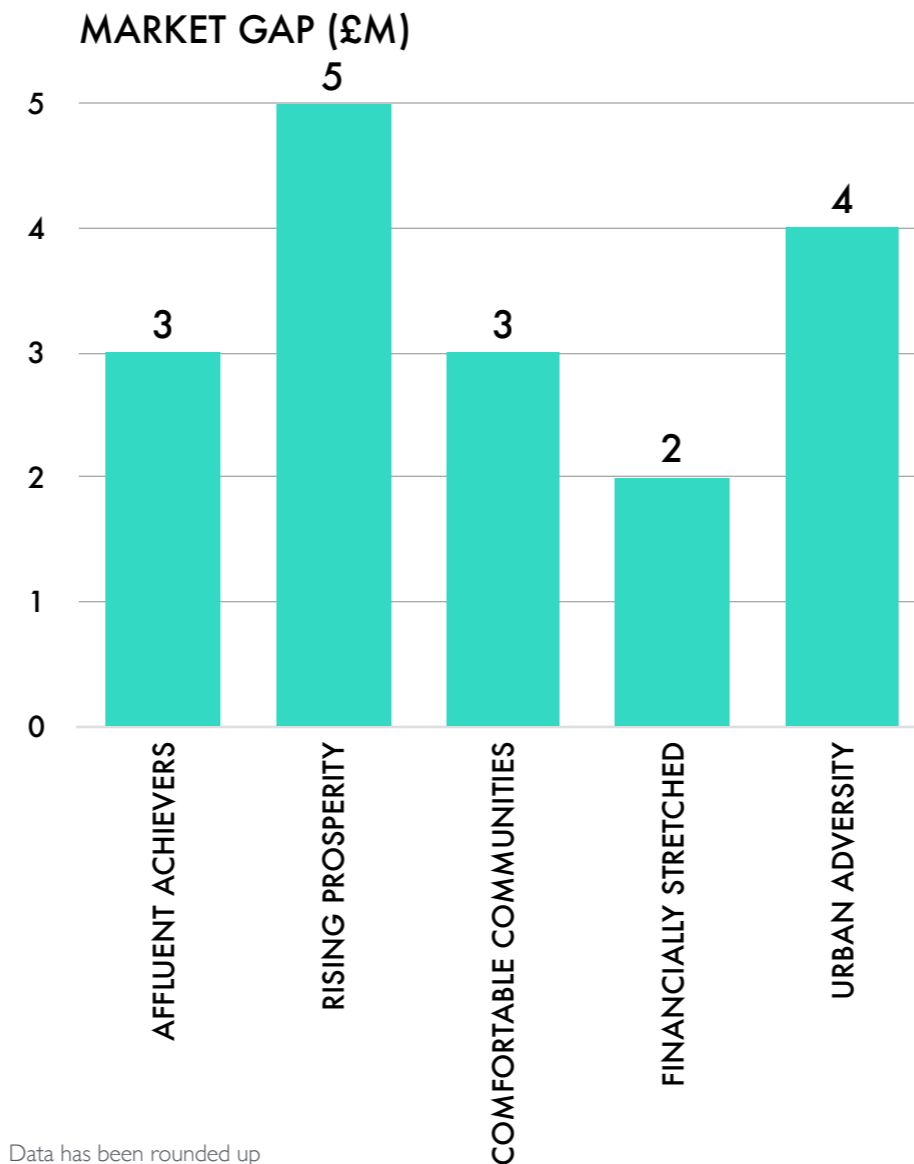
Total market gap in health & beauty

£25 million

Total market gap in footwear

£15 million

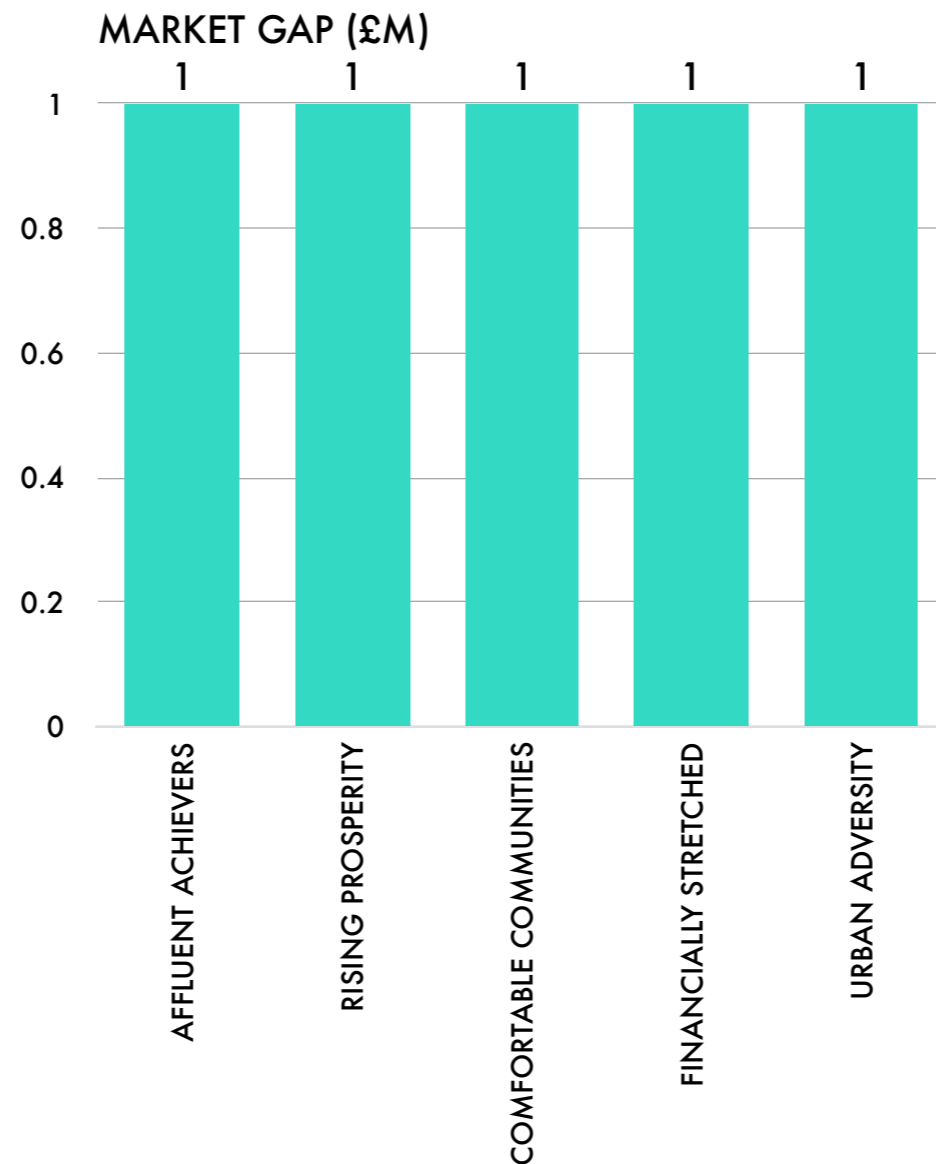
Footwear Market Gap



Data has been rounded up



Gifts & Cards Market Gap



Data has been rounded up



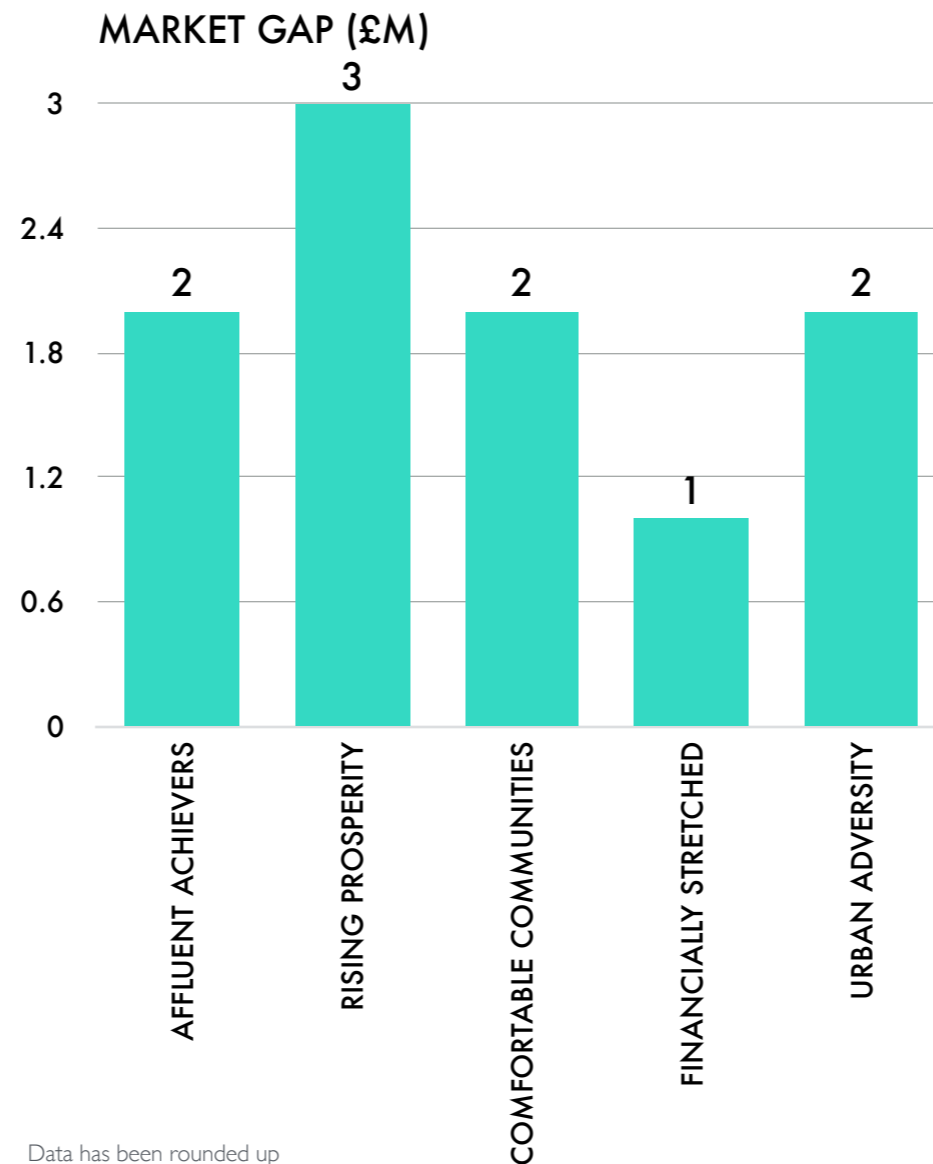
Total market gap in gifts & cards

£5 million

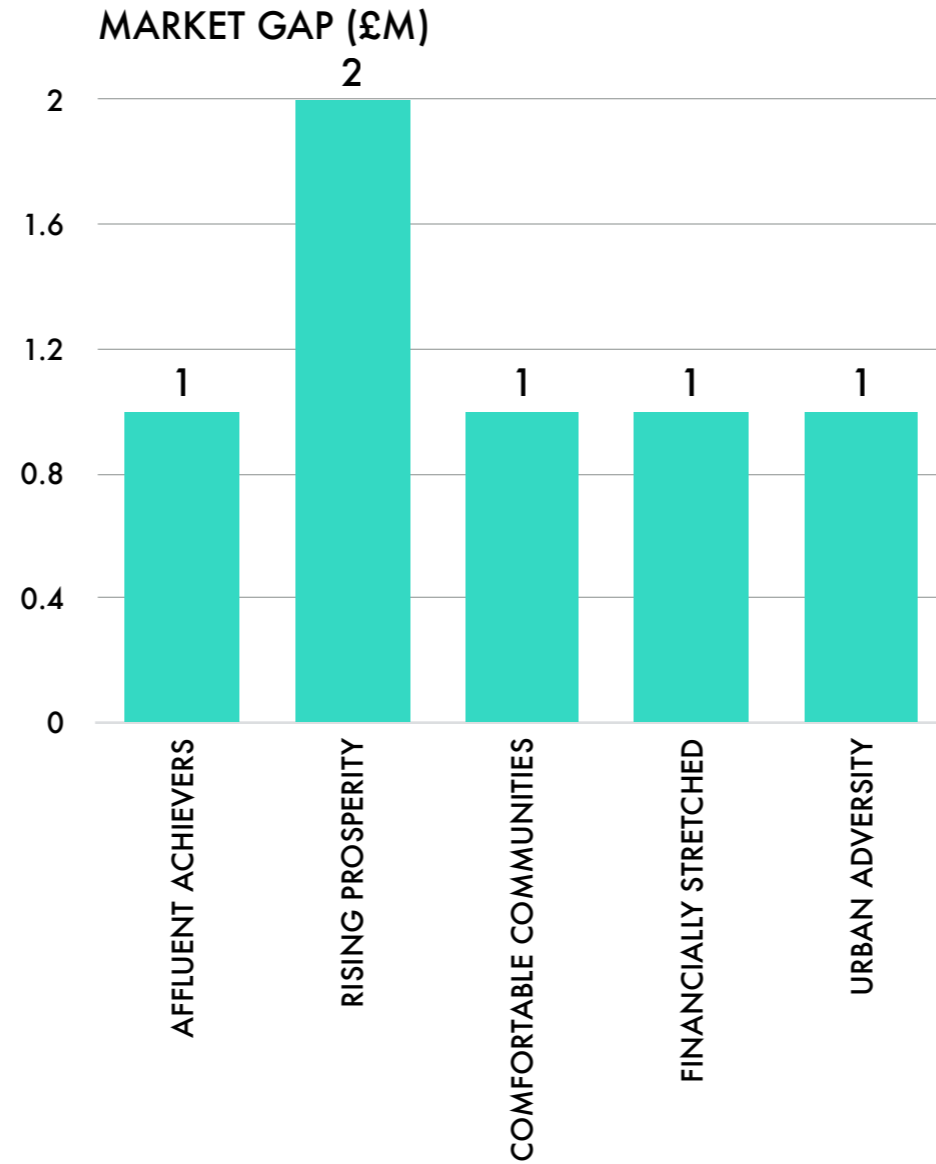
Total market gap in fashion accessories

£9 million

Fashion Accessories Market Gap



Jewellery Market Gap



Data has been rounded up

Total market gap in jewellery

£7 million

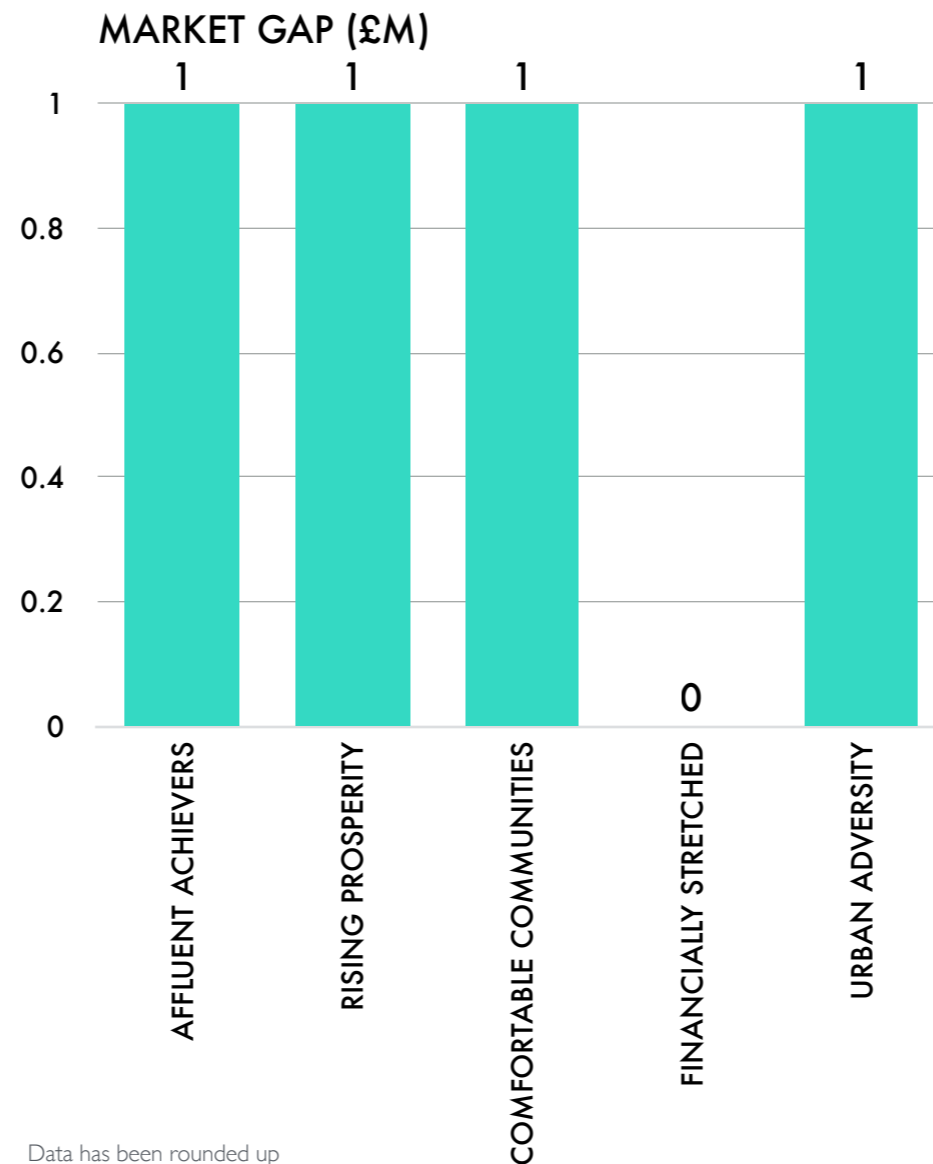


Leisure Market Gap

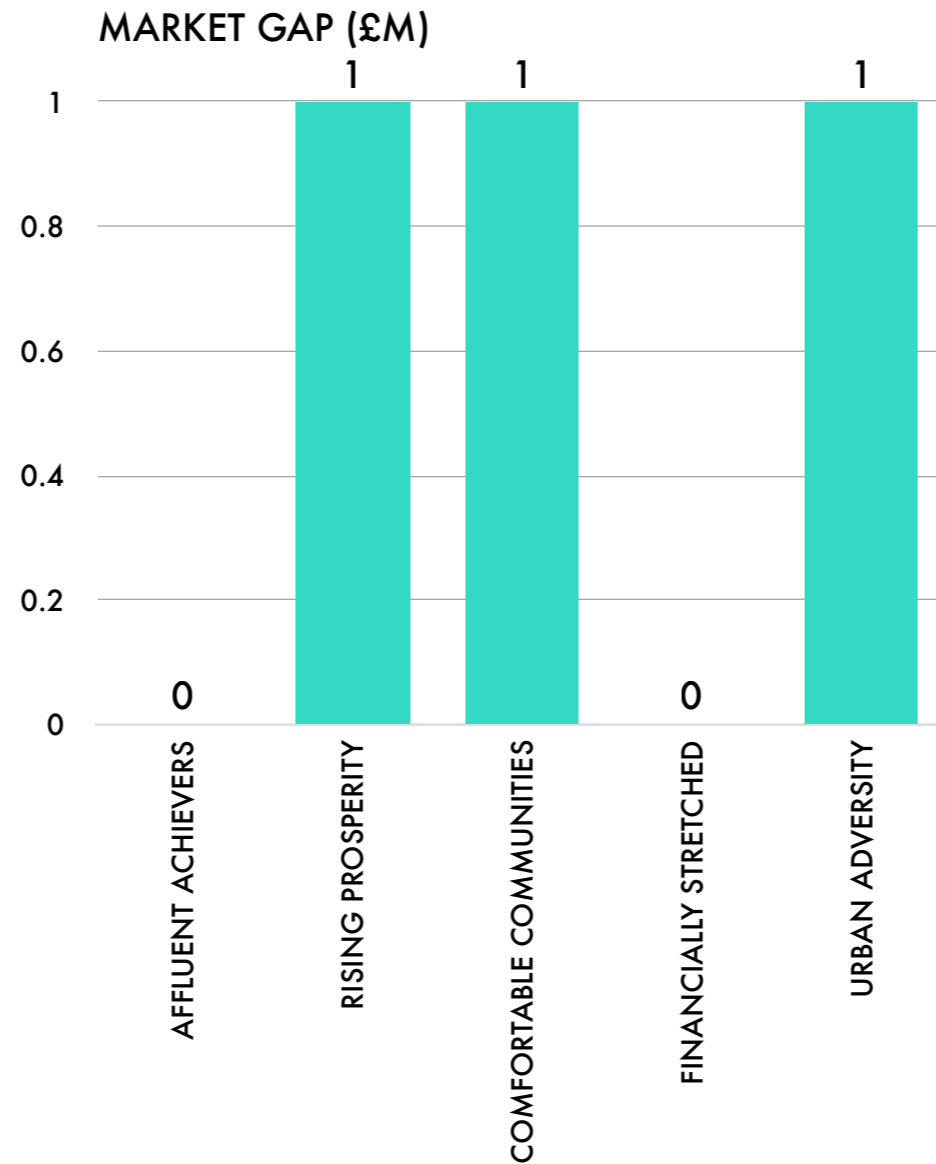


Total market gap in leisure

£4 million



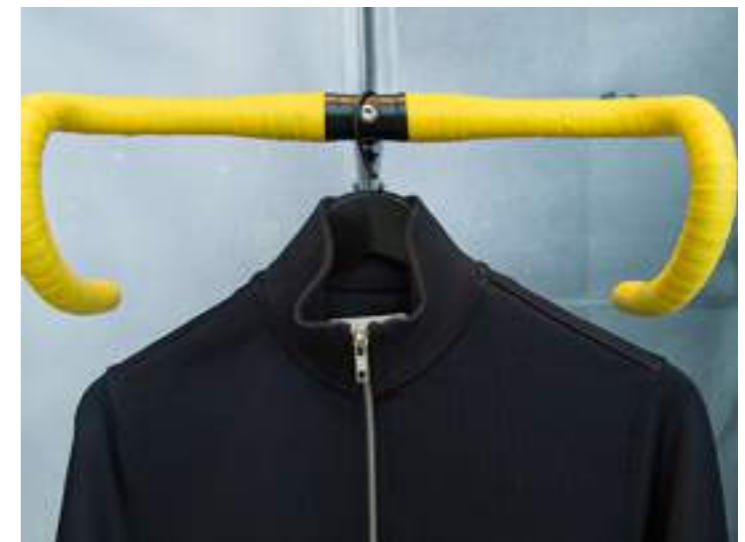
Sports & Outdoors Market Gap



Data has been rounded up

Total market gap in sports & outdoors

£3 million





Online Resources

Floorplans

Internet connection required

Street View

Internet connection required

Website

Internet connection required



Brent Cross Contacts

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