

Swansea, SA1 7DS

345,000 sq ft Open A1 Shopping Park

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Morrisons

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- 345,000 sq ft of predominantly open A1 (including food) retail accommodation
- 19 individual units ranging from 1,600 sq ft to 105,000 sq ft
- Anchored by 85,000 sq ft Morrisons food store
- Key tenants include Next, Boots, Outfit, New Look, TK Maxx, Currys PC World and B&Q Warehouse
- Strong motorway links; easily accessible from the M4
- Over 57,000 car visits per week
- Over 2,000 free customer
 parking spaces





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MORFA SHOPPING PARK

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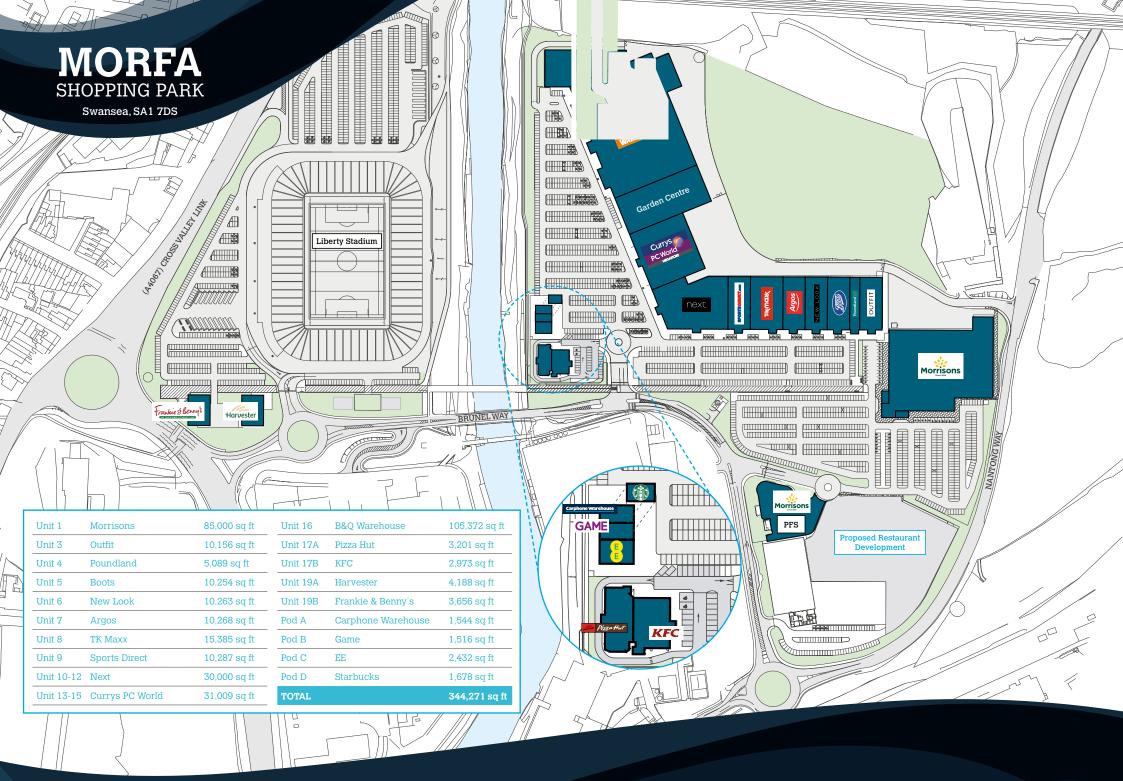
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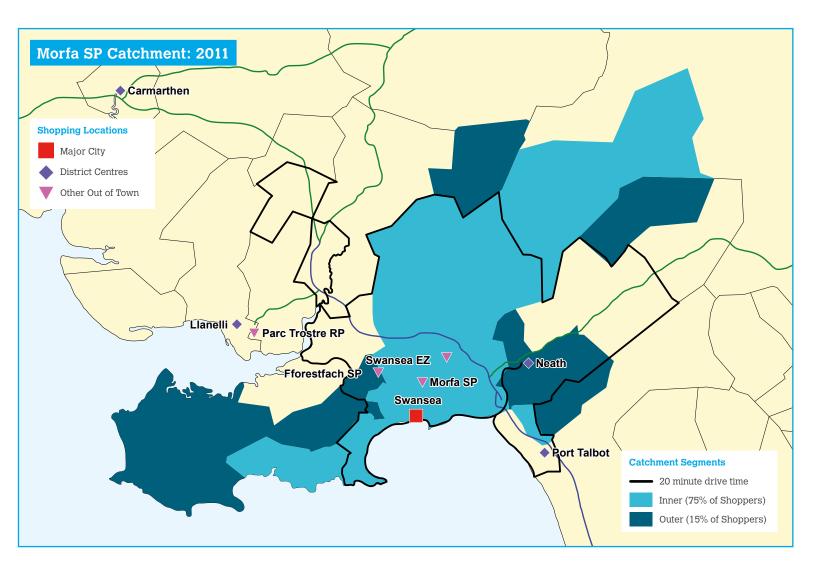
MORFA SHOPPING PARK Swansea, SA1 7DS

Catchment and Demographic

- Resident catchment of 353,000 (298,000 within 20 minute drive time)
- Catchment ACORN profile shows high concentrations of financially secure, midmarket shoppers
- Fforestfach SP with a similar offer to Morfa, captures just 2% of shoppers from Morfa's Principal catchment area
- Catchment has a non-food spend of £1.1bn per annum

The map shows Morfa SP Principal catchment, divided into Inner segment (coloured blue, the home location of 75% of Morfa SP's shoppers) and Outer segment (coloured dark blue, the home location of a further 15% of shoppers) Source: FSP.

Together, these two segments, accounting for 90% of the identified shoppers, are labelled the Principal Catchment. A 20 minute drive time contour is also shown.









NEXT

ME

MORFA SHOPPING PARK

Swansea, SA1 7DS

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