

the food WAREHOUSE

Iceland

PARC TAWE SWANSEA, SA1 2AL

Burries

Sports

ON SITE NOW ON SITE ABLE ON AN ER 2017 SUMMER

IDEON

# RELAX, SHOP & BE INSPIRED



# PARC TAWE IS BEING TRANSFORMED

We are investing over **£15 million** to redevelop the scheme creating over **200,000 sq ft** of contemporary space.

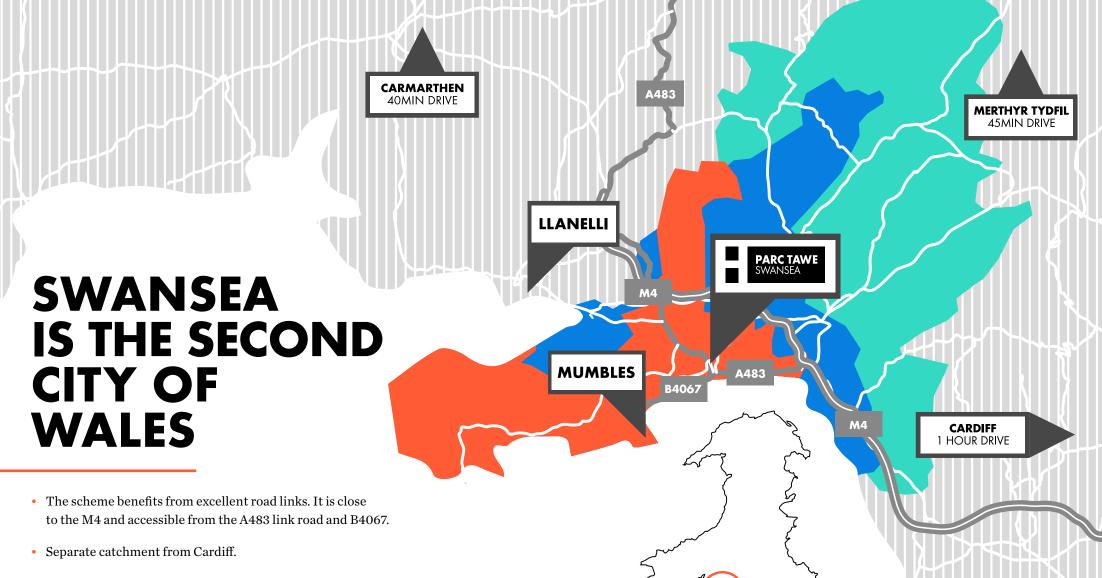
The existing units will be transformed into quality modern shops and restaurants with inviting outside spaces. The new scheme will offer a series of interlinking spaces and bring together **new modern retail units** with a strong family and leisure offering including **Odeon Cinema**, **Plantasia** tourist attraction and **family dining restaurants**. The **10 screen Odeon**, with **Ten Pin Bowling** next door will remain at the heart of the new scheme.

Plantasia is one of Swansea's most popular tourist attractions attracting over
90,000 visitors a year.

Plantasia ODEON FRATICAL ABOUT FILM

mothercare



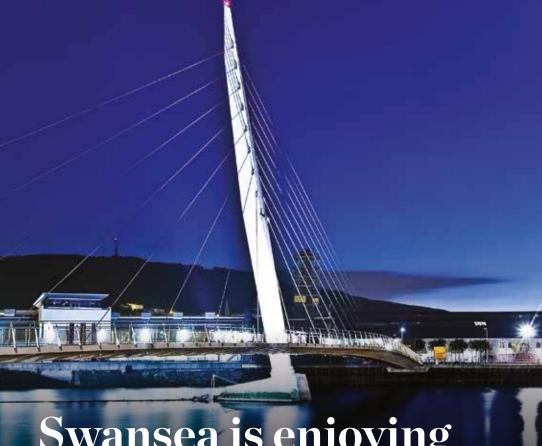


• Parc Tawe has a younger than average shopper profile and a diverse catchment including city centre, regional residents, students and tourists.

72MINS DWELL TIME (ABOVE AVERAGE OF 69MINS)

**56** AVERAGE VISITS PER YEAR (ABOVE AVERAGE OF 55) **147,262** PRIMARY CATCHMENT POPULATION 135,524 SECONDARY CATCHMENT POPULATION 97,318 TERTIARY CATCHMENT POPULATION

Statistic sourced from CACI 2015 Survey



## Swansea is enjoying a period of investment and transformation.



POPULATION OF 241,000



RFTAIL CATCHMENT 24,000 OF OVER 380,000\*\*

OVFR



OVER 290 SHOPS. **90** PLACES TO EAT AND 45 PUBS AND CLUBS

## **DEVELOPMENTS & INVESTMENTS**

## SA1 WATERFRONT DEVELOPMENT

- Transforming the old Dockyard into a vibrant residential and retail area
- Initial phase completed and over 2,000 new homes planned

## **INVESTMENT IN TRANSPORT LINKS**

- Road, bus and railway stations upgraded including the Boulevard improvements which links Parc Tawe, SA1 and the City Centre

#### SIGNIFICANT INVESTMENT IN NEW RETAIL, LEISURE AND RESIDENTIAL DEVELOPMENTS

- Including Castle Quarter and Princess Way Residential developments in the heart of the city

#### **NEW UNIVERSITY CAMPUS**



- Swansea University Bay Campus already on site

## **GATEWAY TO THE GOWER**

## **ICONIC MARKET**

- The largest market in Wales, with over 100 stalls

## **QUADRANT SHOPPING CENTRE**

- Anchored by Primark, Superdry and Debenhams

## 98,000 VISITORS PA

- To Plantasia, located on Parc Tawe

## 700,000 VISITORS PA

- To the largest multi-million pound indoor water park

## **INDOOR WATER PARK**

- The largest multi-million pound indoor water park in Wales

\*Swansea City Council estimate 2014 / \*\*CACI 2015 survey

# SWANSEA CITY CENTRE REDEVELOPMENT PLAN

Swansea Bay Development, Swansea City Council has appointed Rivington and Acme to manage the redevelopment of the St David site. The development will transform the area linking together Oxford Street, The Quadrant Shopping Centre, Castle Quarter and Parc Tawe. **Plans include:** 



AN ARENA CAPABLE OF HOSTING MAJOR CONCERTS AND EXHIBITIONS



APARTMENTS AND TOWN HOUSES



NEW CITY CENTRE RETAIL AND CAFÉS









A NEW TALL RESIDENTIAL BUILDING THAT COULD RIVAL MERIDIAN TOWER Swansea's economy is thriving with major employers, including:



Alberto Culver

amazon





Land Registry



# Parc Tawe is in the heart of a vibrant city

## **5**MINS

Walking distance to **Debenhams** and **The Quadrant**, Swansea's primary shopping centre

## **3**MINS

Walking distance to M&S and Primark The development will bring all the benefits of out of town retail and leisure into the heart of the city

## OUT OF TOWN CONVENIENCE:

- Trunk road access off a major A road interchange
- Over 800 free car parking spaces
- Next to Swansea's Parc Tawe North anchored by Homebase, Pets At Home and JD Sport
- Adjacent to a major Sainsburys superstore

## CITY CENTRE BENEFITS:

- Part of Swansea City Centre
- Pedestrian links which are considered to be the gateway to the city centre
- Less than 5 mins walk to The Quadrant, Swansea's primary shopping centre
- Walking distance to Debenhams, M&S, Primark and Superdry



# **SCHEME FLY THROUGH\***



\*Internet connection required

# A DESIRABLE RETAIL & LEISURE DESTINATION





**£15 MILLION** INVESTMENT



10 Shops



**4** NEW RESTAURANTS



PLANTASIA ATTRACTING OVER 90,000 VISITORS A YEAR



LANDSCAPING & SEATING



800 CAR PARKING SPACES



9 SCREEN ODEON CINEMA



Toyshus

Plantasia

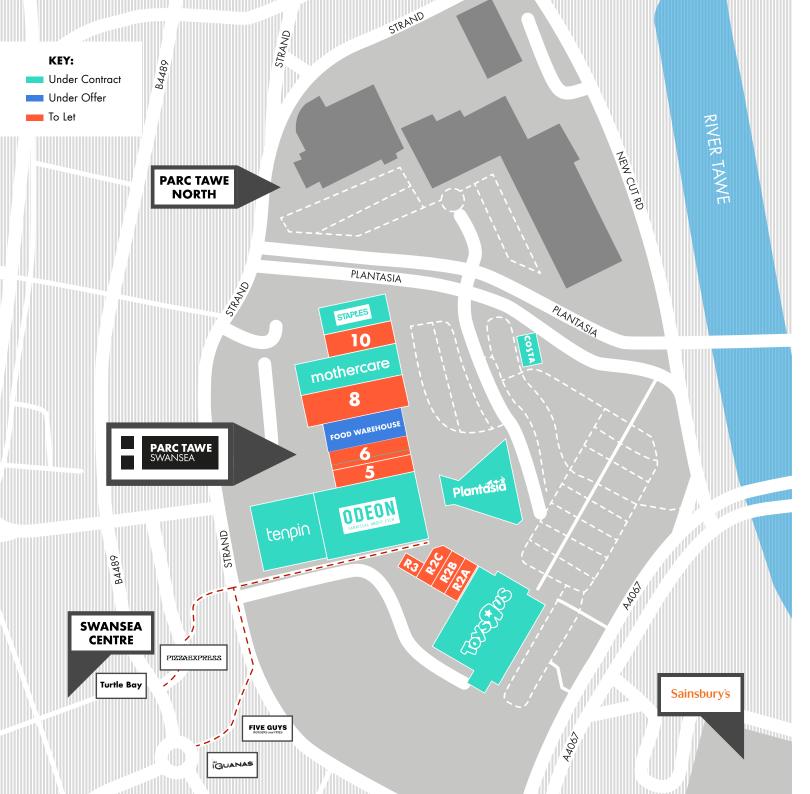
**ODEON** FANATICAL ABOUT FILM

mothercare

tenpin

**CO\$TA** 





# TENANCY

UNIT	TENANT	SQFT
1/2	ToysRUs	45,000
3	Odeon	34,250
4	TenPin	25,350
5	TOLET	9,350
6	TOLET	9,350
7	FoodWarehouse	10,600
8	TOLET	20,500
9	Mothercare	15,000
10	TOLET	8,750
11	Staples	10,375
12	Plantasia	26,700
13	Costa	2,000
R2A	TOLET	3,000*
R2B	TOLET	3,820*
R2C	TOLET	3,670*
R3	TOLET	2,360*

#### PARC TAWE NORTH TENANTS

Homebase, Lidl, Xercise4Less, Home Bargains, Poundstretcher, JD Sports, Pets at Home and Discount UK

\*flexible units with mezzanine potential



# CONTACTS



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#### RETAIL

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