



Recent Lettings:



the food  
WAREHOUSE



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# one stop SHOPPING

Perry Barr, Birmingham B42 1AA

Units available from:  
800 sq ft to 7,000 sq ft

CAR PARK  
USAGE UP

**47%**

FOOTFALL  
UP 2018

**4.3%**

**one stop**  
SHOPPING

Perry Barr Train Station

Perry Barr Bus Interchange

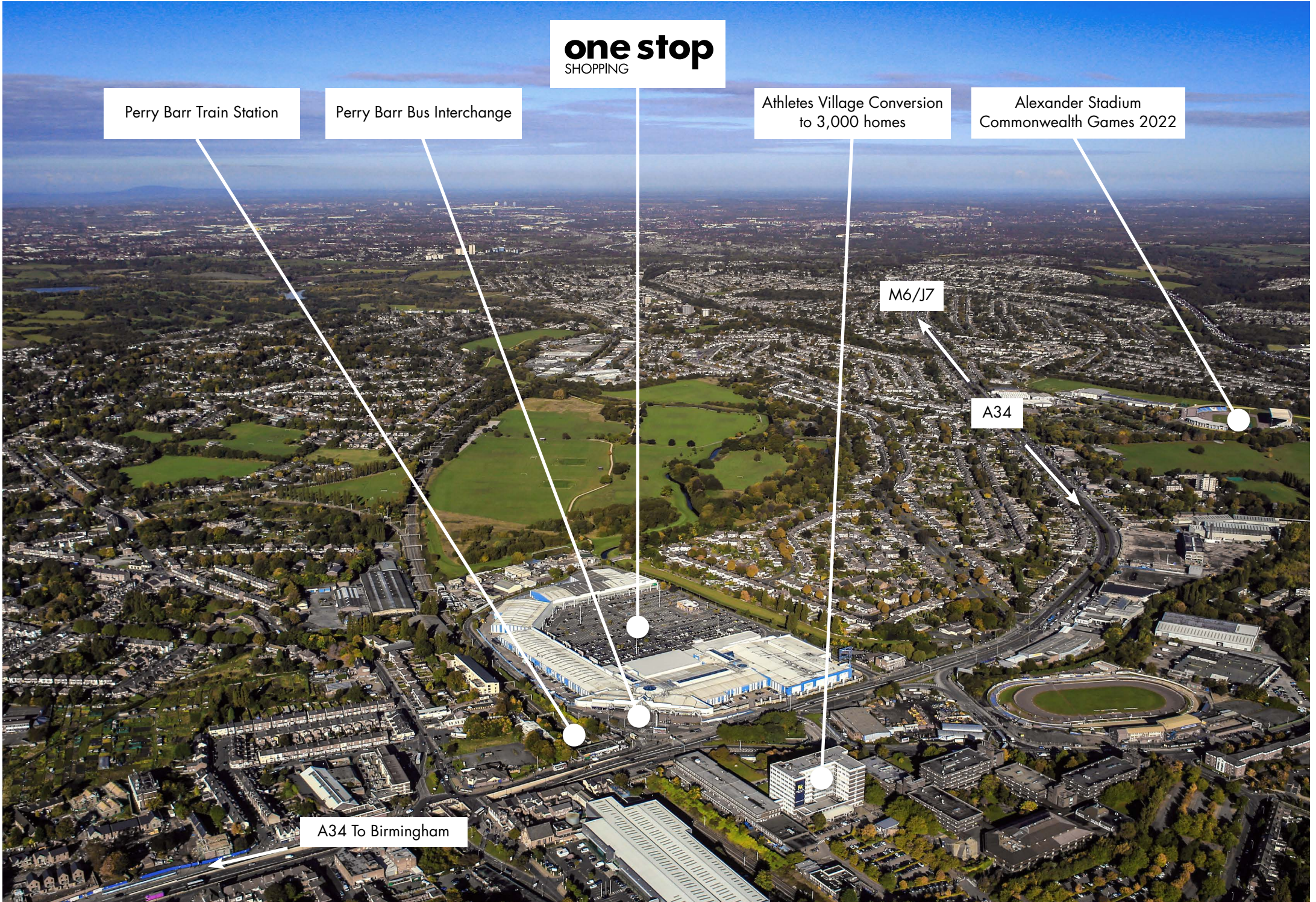
Athletes Village Conversion  
to 3,000 homes

Alexander Stadium  
Commonwealth Games 2022

M6/J7

A34

A34 To Birmingham



# one stop

SHOPPING

## Location

- Prominently positioned immediately adjacent to the A34, Walsall Road which is a key arterial route into Birmingham City Centre
- The M6 Motorway junctions of 6 & 7 are only 3 miles to the south and north respectively
- Perry Barr bus interchange is located at the front entrance to One Stop Shopping providing extensive public bus services to a wide network
- Perry Barr railway station is also located directly opposite the One Stop Shopping entrance and there are regular services into Birmingham New Street station with a journey time of only 12 minutes



## The Future

- The area will see significant investment with Birmingham being awarded the **Commonwealth Games in 2022**
- The investment will realise the conversion of the former Birmingham City University campus situated directly opposite One Stop Shopping into a **1,100** home athletes village
- A wider **3,000** residential homes development is planned post the games
- Legacy job creation of **c1,000** after the games and **c4,500** prior and during the games
- The Games main athletics venue will be Alexandra Stadium only a mile away from One Stop Shopping
- **£70m** investment into the Alexander athletics stadium hosting opening and closing ceremonies will undoubtedly create legacy opportunities
- The Alexander Stadium will be the UK's largest Athletics purpose built facility
- **765,000** visitors to Perry Barr are anticipated during the Commonwealth games
- Major public investment with new Bus interchange and Train Station by 2022



SHOPPING CENTRE  
**6.3M**  
ANNUAL FOOTFALL

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**1,225**  
ON SITE  
FREE CAR SPACES

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**72**  
AVERAGE SHOPPER VISITS

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**5.3M**  
CARS ANNUALLY

Source: Pragma 2017

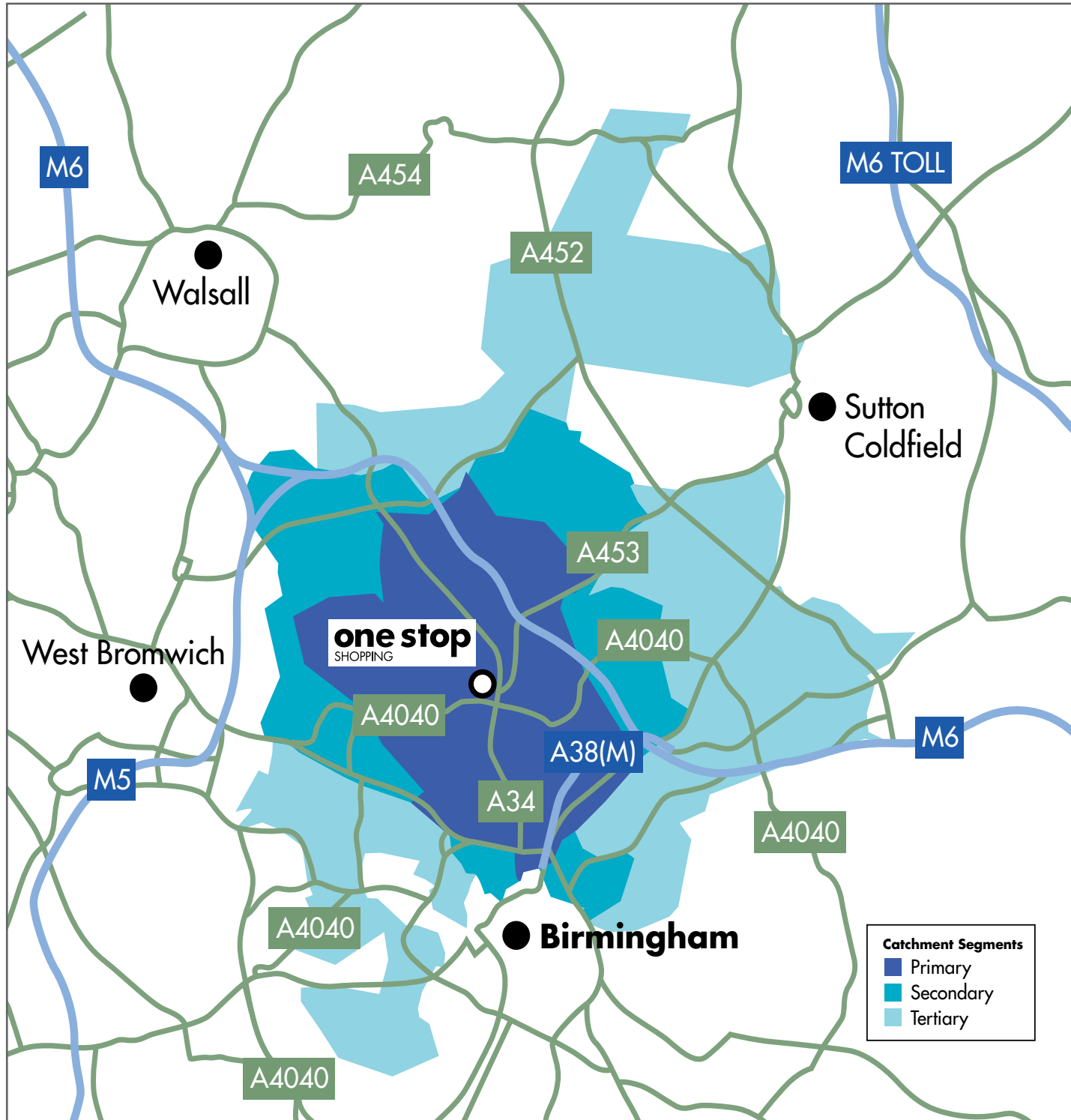


○ Anchored by a **94,000 sq ft Asda**

Other Anchors include: **M&S Outlet, Nike, Sports Direct** with other nationals represented including: **Wilko, Clarks, Footlocker, Peacocks, Holland & Barrett, Boots, Superdrug, Greggs, Card Factory, TUI, New Look, Burtons and Dorothy Perkins**

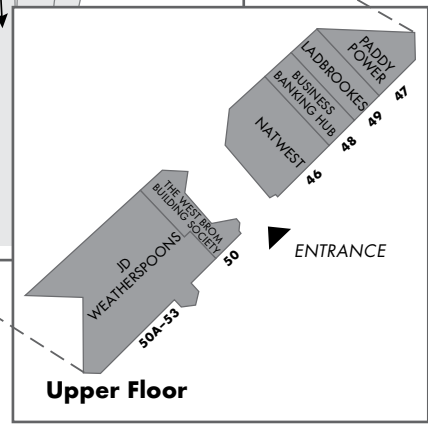
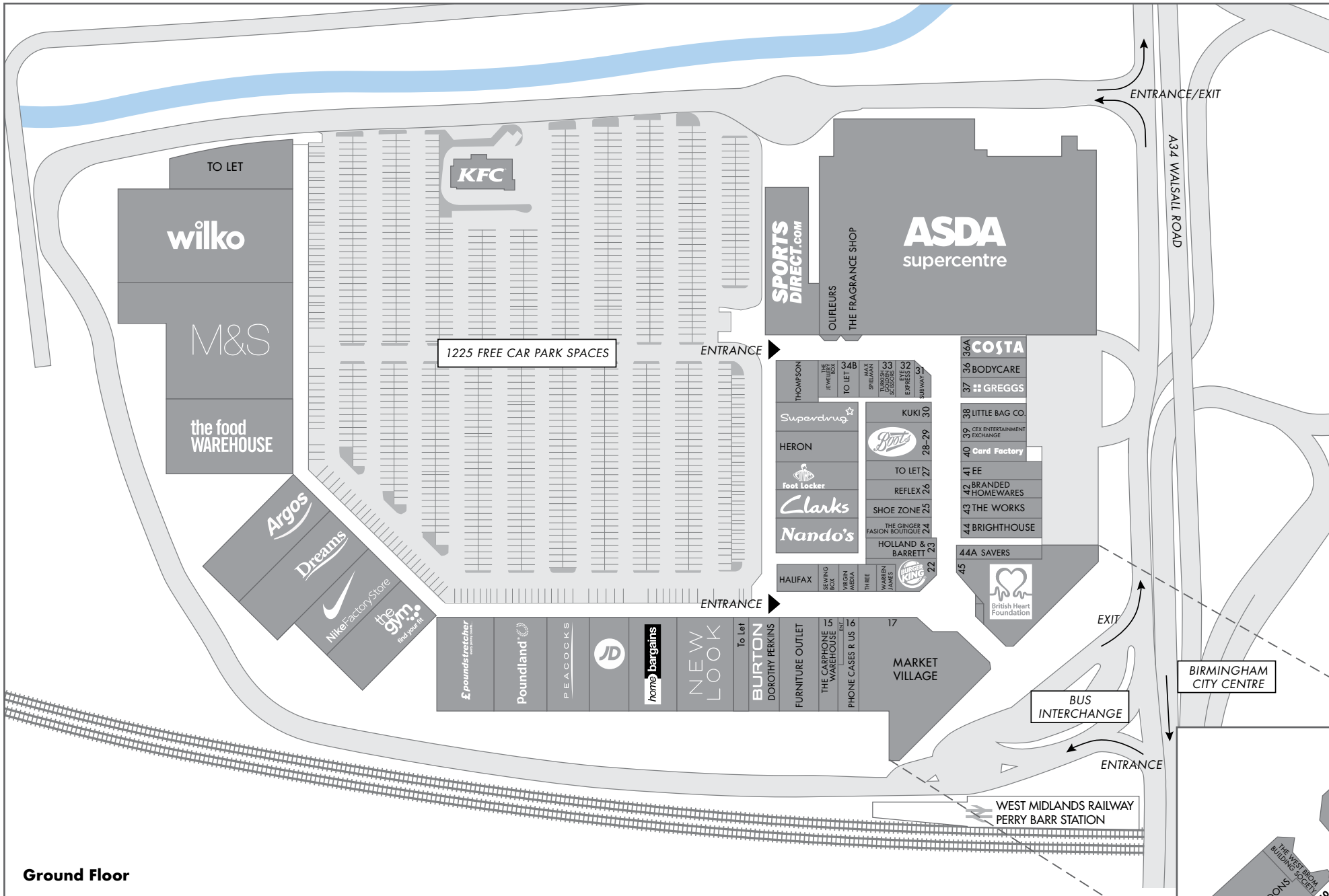
New retailers include: **Nando's JD, Costa, The Food Warehouse, Dreams, The Works and The Gym**





- **373,000** principle catchment
- **109,000** shoppers in primary catchment
- Above average population growth of **3.4%** expected over next 5 years (vs West Mids **2.8%**) in the principle catchment. Additional **17,000** homes in the pipeline
- Non grocery market size of **£118m** ranking One Stop Shopping in top **19%** of UK retail locations
- Average non-food spend £37 per party per visit **32%** above other FSP benchmarked schemes
- Average shopper value is **£2,003** compared to FSP benchmark of **£1,386** per annum
- **93%** of customers visit the inside of the scheme
- **53%** of visitors travel by car

Source: Pragma 2017





onestop-shopping.co.uk

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