



everything
is just
one stop
SHOPPING
away



Perry Barr, Birmingham B42 1AA

Units available from:
800 sq ft to 10,000 sq ft

one stop
SHOPPING

Perry Barr Train Station

Perry Barr Bus Interchange

Athletes Village Conversion
to 3,000 homes

Alexander Stadium
Commonwealth Games 2022

M6/J7

A34

A34 To Birmingham



one stop SHOPPING

Location

- Prominently positioned immediately adjacent to the A34, Walsall Road which is a key arterial route into Birmingham City Centre
- The M6 Motorway junctions of 6 & 7 are only 3 miles to the south and north respectively
- Perry Barr bus interchange is located at the front entrance to One Stop Shopping providing extensive public bus services to a wide network
- Perry Barr railway station is also located directly opposite the One Stop Shopping entrance and there are regular services into Birmingham New Street station with a journey time of only 12 minutes



The Future

- The area will see significant investment with Birmingham being awarded the **Commonwealth Games in 2022**
- The investment will realise the conversion of the former Birmingham City University campus situated directly opposite One Stop Shopping into a **1,100** home athletes village
- A wider **3,000** residential homes development is planned post the games
- Legacy job creation of **c1,000** after the games and **c4,500** prior and during the games
- The Games main athletics venue will be Alexandra Stadium only a mile away from One Stop Shopping
- **£70m** investment into the Alexander athletics stadium hosting opening and closing ceremonies will undoubtedly create legacy opportunities
- The Alexander Stadium will be the UK's largest Athletics purpose built facility
- **765,000** visitors to Perry Barr are anticipated during the Commonwealth games
- A34 Walsall Road major road network improvements



SHOPPING CENTRE
7M
ANNUAL FOOTFALL

1,225
ON SITE
FREE CAR SPACES

72
AVERAGE SHOPPER VISITS
PER ANNUM

3.5M
CARS ANNUALLY

Source: FSP/CES 2018



○ Anchored by **94,000** sq ft Asda

Other Anchors include: **M&S Outlet, Nike, Sports Direct** with other nationals represented including: **Wilko, Clarks, Footlocker, Peacocks, Holland & Barrett, Boots, Superdrug, Greggs, Card Factory, TUI, New Look, Burtons** and **Dorothy Perkins**

New retailers include: **JD, Costa, The Food Warehouse, The Works** and **The Gym**

ASDA
supercentre

M&S



COSTA



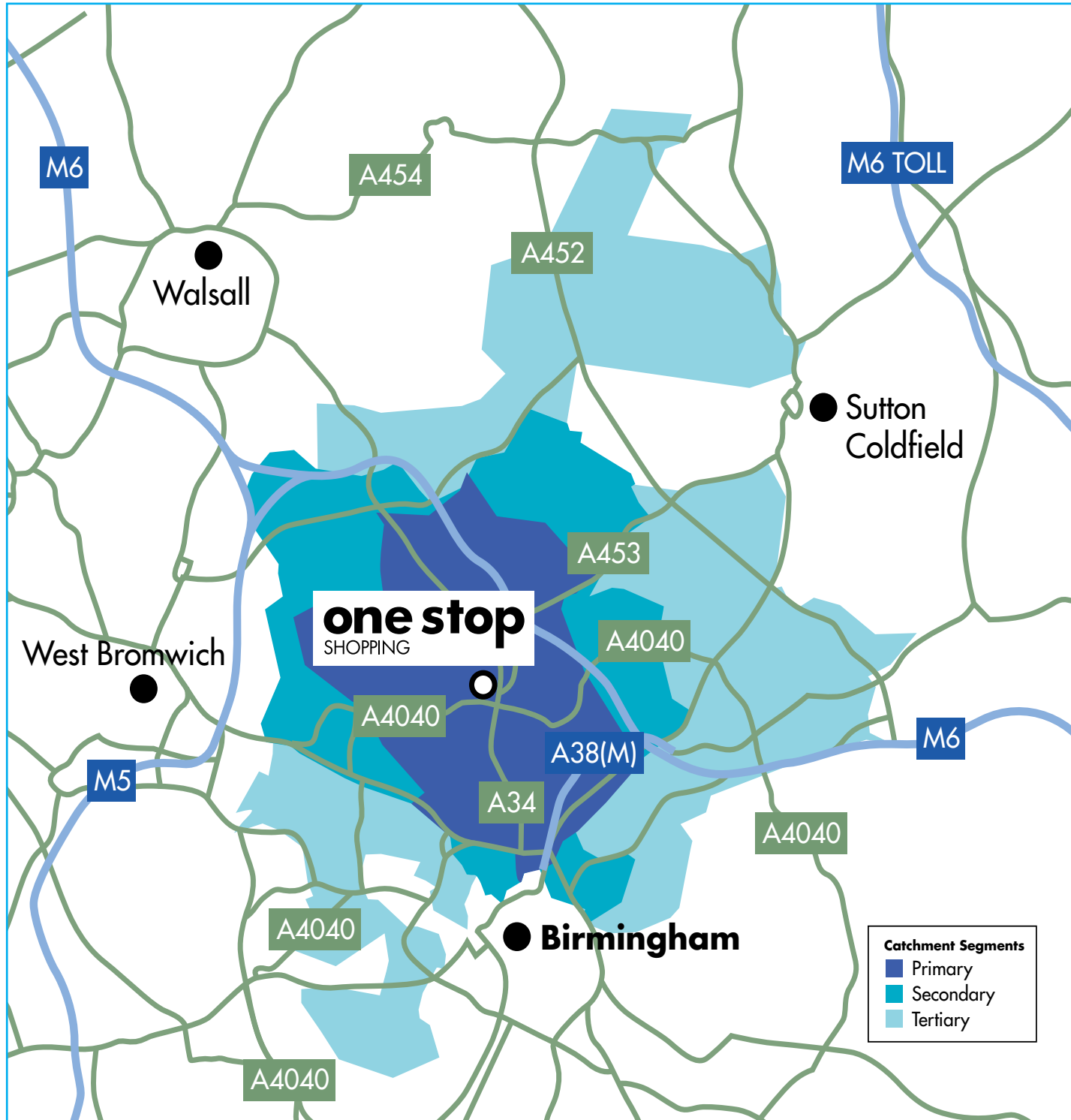
Card Factory



HOLLAND & BARRETT
we're good for you

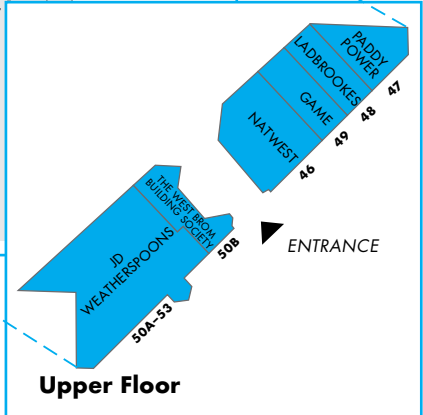
Clarks

wilko



- **373,000** principle catchment
- **109,000** shoppers in primary catchment
- Above average population growth of **3.4%** expected over next 5 years (vs West Mids **2.8%**) in the principle catchment. Additional **17,000** homes in the pipeline
- Non grocery market size of **£118m** ranking One Stop Shopping in top **19%** of UK retail locations
- Average non-food spend £37 per party per visit **32%** above other FSP benchmarked schemes
- Average shopper value is **£2,003** compared to FSP benchmark of **£1,386** per annum
- **93%** of customers visit the inside of the scheme
- **53%** of visitors travel by car

Source: FSP/CES 2018





onestop-shopping.co.uk

Cushman & Wakefield, Wright Silverwood, Savills as agent for the vendors or lessors of this property, gives notice that: (i) These particulars are set out as a general outline for guidance only, do not form any part of an offer or contract and must not be relied upon as statements or representations of fact; (ii) All descriptions, dimensions, photographs, references to condition and necessary permissions for use and occupation and other details are given in good faith and are believed to be correct, but intending purchasers or lessees should not rely on them as statements or representations of fact and must satisfy themselves as to their correctness; (iii) No person acting on behalf of Cushman & Wakefield, Wright Silverwood, Savills has any authority to make or give any representation or warranty whatsoever in relation to this property. Cushman & Wakefield, Wright Silverwood, Savills accepts no responsibility for any statement made in these particulars; (iv) Any areas, measurements or distances given are approximate. Unless otherwise stated, all purchase prices, any rents or outgoings are correct at the date of publication, and unless otherwise stated, are quoted exclusive of VAT; (v) Images may be computer generated. Photographs show certain parts of this property as they appeared at the time they were taken; and (vi) Any descriptions given of this property cannot be taken to imply this property is in good repair, has all necessary consents, is free of contamination, or that the services and facilities are in working order. Intending purchasers or lessees are advised to carry out their own investigations. Publication Date: June 2018 | Cushman & Wakefield LLP | Regulated by the Royal Institution of Chartered Surveyors.

Designed by Wildwood Creative | +44 (0)20 8255 2670 | wildwoodcreative.co.uk | ww2418

Owned by:

sovereigncentros



For further info on units inside the Shopping Centre please contact:



Adam Lazenbury
0207 152 5007
adam.lazenbury@cushwake.com

Simon Wild
0207 152 5570
simon.wild@cushwake.com



Andrew Benson
0121 410 5546
andrew.benson@wrightsilverwood.co.uk

Simon Smith
0121 410 5551
simon.smith@wrightsilverwood.co.uk

Retail Warehouse Park please contact:



Dominic Rodbourne
0207 409 9945
drodbourne@savills.com